



**PAN AFRICA CHRISTIAN UNIVERSITY
SCHOOL OF LEADERSHIP, BUSINESS AND INFORMATION
TECHNOLOGY
END OF SEMESTER EXAMINATION FOR THE DEGREE OF
DOCTOR OF PHILOSOPHY IN ORGANIZATIONAL
LEADERSHIP**

JANUARY-APRIL 2018 SEMESTER

CAMPUS: ROYSAMBU

DEPARTMENT: LEADERSHIP

COURSE CODE: POLD826

COURSE TITLE: ADVANCED QUALITATIVE RESEARCH

EXAM DATE: TUESDAY 10th APRIL 2018 (5:00AM-MIDNIGHT)

DURATION: 2 HOURS

INSTRUCTIONS

- Read the instructions and questions carefully before you write the answers.
- This paper has **Five (5)** questions
- Answer question **ONE** and any other **TWO** questions
(20 Marks)

SECTION 1 - COMPULSORY

Researchers apply different qualitative designs, data collection and analysis methods to answer research questions and accomplish the purpose of their studies. Locate a hypothetical study in your area of interest, discipline or profession and answer the following questions:

- a) What factors would you take into consideration in choosing the overall design, data collection and analysis methods
- b) What specific data collection methods and instruments would you use and why?
- c) What step-wise processes would you use to analyze the data?
- d) Qualitative studies can potentially generate huge amounts of data. How would you practically manage the data?

(10 marks)

SECTION 2 – ANSWER ANY TWO

Question 2

Katamosi University students are discontented with the outsourced catering services and have been agitating for change. They have complained about the quality and quantity of food and beverages as well the overall catering services. Several meetings between management and student leadership have been held without tangible results, there is a standoff. As a researcher you have been engaged to develop a qualitative study that will investigate the matter and resolve the dispute. Briefly describe how you would approach the study, highlighting the following:

- a) The main research design, data collection method and instruments
- b) Five sample qualitative questions that you would use to guide data collection.

(5 marks)

Question 3

Interviewing is one of the key data collection methods in qualitative research. Locate a practical or hypothetical qualitative study in your area of interest or specialization that made or would make an extensive use of interviewing as the primary method of data collection and answer the following questions:

- a) What approach and interview methods would/did you use and why?
- b) What factors did you/would you need to consider ensuring collection of high quality data using interviews?

(5 marks)

Question 4

You have developed a qualitative research study that requires extensive fieldwork and observations as a data collection method in an area that is rocked with ethnic tensions as a result of political incitements. It also

requires recruitment and engagement of data collection assistants and enumerators. Briefly answer the following questions:

- a) What key planning and logistical issues would you need to address? (2marks)
- b) What observations methods would you use and why? (2 marks)
- c) What ethical considerations would you need to make? (1 marks)

Question 5

Two key components of qualitative data analysis are coding and thematic analysis. State your understanding of these two processes and with appropriate examples, describe how you would apply them in qualitative data analysis, highlighting the following:

- a) The main steps you would use in coding
- b) The main steps you would use to identify themes

(5 marks)