



**PAC INSTITUTE OF TECHNOLOGY AND SOCIAL STUDIES  
MAY – AUG 2025 ASSESSMENT**

**FORMATIVE ASSESSMENT**

Qualification : Social Work and Community Development  
Level : 6  
Unit of Competency : Advocacy & Lobbying Activities

**WRITTEN ASSESSMENT  
TIME: 3 HOURS**

**INSTRUCTIONS TO THE CANDIDATE:**

- 1. Read all the instructions carefully before attempting the questions.*
- 2. This paper consists of two sections, A & B.*
- 3. You are allowed 3 Hours to Answer the questions.*
- 4. Marks for each question are indicated in brackets.*
- 5. Write your responses in the Separate Answer booklet provided.*
- 6. Do not write anything on this question paper.*

**SECTION A**  
**SHORT ANSWER QUESTIONS (SAQS) (40 MARKS)**

*Answer ALL questions in this section.*

1. Identify **four** current advocacy issues in Kenya. (4marks)
2. Outline **four** reasons of engaging community leaders in advocacy activities. (4marks)
3. Highlight **four** benefits of advocacy meetings. (4Marks)
4. List **four** positive effects of advocacy and lobbying in social changes. (4 Marks)
5. State **four** benefits of safeguarding human rights (4marks)
6. Highlight **four** characteristics of lobbying. (4marks)
7. Mention **four** factors to consider in advocacy process. (4marks)
8. State **four** direct lobbying techniques. (4marks)
9. Enumerate **four** roles of a lobbyist. (4marks)
10. List **four** problem analysis tools (4marks)

**SECTION B**  
**LONG ANSWER QUESTIONS (LAQS) (60marks)**

*Answer any THREE questions in this section.*

11. In 2018, the Hope for Mothers Initiative (HMI), a community-based organization in Baringo County, Kenya, identified alarming maternal mortality rates in the region. The main cause was lack of access to affordable and quality maternal health services. Most women delivered at home under unsafe conditions due to long distances to health facilities, inadequate health staff, and unaffordable medical fees. Recognizing this as a public health and human rights issue, HMI launched an advocacy and lobbying campaign to push for free and accessible maternal health services in all public health facilities within the county.

(a) Suggest **five** stakeholders involved in advocacy for women access to maternal health in Baringo.

(10marks)

(b) Analyse **five** benefits of advocacy to women in Baringo.

(10marks)

12. Makini community wishes to initiate an advocacy campaign of environmental conservation, the process is tedious and requires identification, mobilization and allocation of resources to facilitate effective implementation of advocacy activities.

(a) Explain **five** benefits of resource mobilization in advocacy process. (10marks)

(b) Describe **five** challenges encountered during advocacy process. (10marks)

13. Mr K. is an advocate in Akili Nyingi who assist the community to advocate against child trafficking, he is required to maintain ethical standards while undertaking advocacy assignments.

(a) Describe **five** codes of ethical measures he will observe while lobbying. (10marks)

(b) Explain **five** roles of Mr K. in advocacy process. (10marks)

14. Northern Kenya, particularly in the counties of Turkana, Samburu, and Marsabit, has long experienced chronic insecurity due to cattle rustling, inter-clan conflicts, political incitement, and the proliferation of illegal firearms. These issues have led to loss of lives, disrupted livelihoods, school closures, and hindered economic development. In 2022, a spike in armed attacks prompted a coalition of civil society organizations (CSOs), local leaders, religious groups, and media houses to form an advocacy partnership called "Voices for Northern Peace" (VNP) to address the rising insecurity.

(a) Explain **five** principles of "Voices for Northern Peace" (VNP) partnership. (10marks)

(a) Analyse **five** positive impacts of partnership and networking of 'voice for Northern peace'

(10marks)