



PAN AFRICA CHRISTIAN UNIVERSITY

(BBIT DICT)

END OF SEMESTER EXAMINATION

DEPARTMENT: COMPUTING & INFORMATION TECHNOLOGY

COURSE CODE: BIT309, DICT **0121**

CAMPUS: ROYSAMBU

COURSE TITLE: INTERNET APPLICATIONS DEVELOPMENT

EXAM DATE: DAY OF WEEK, DATE (DDTH MONTH YEAR)

TIME: START HOUR – END 13:00-17:00HRS

INSTRUCTIONS

- This exam script has **six** questions.
- Read all questions carefully before attempting.
- Answer **Question I** and **ANY** other **3** questions
- Write only your **student number** on the answer booklet provided.
- None programmable calculators permitted
- Calculators on phones, tablets and computers are NOT permitted in Theory Papers

QUESTION 1

Discuss any FIVE factors that may influence success in designing a website for online marketing. **(10 Marks)**

QUESTION 2

“The social norm among teenagers is that downloading music or copying movies without paying for them is OK”. Explain any FIVE factors of how the government can apply sense of ethics to this behavior. **(10 Marks)**

QUESTION 3

Write the HTML code to generate the following list. **(10 Marks)**

1. FRUITS

- Bananas
- Oranges
- Apples

2. CEREALS

- i. Rice
- ii. Beans

QUESTION 4

Provide appropriate HTML code to give following form

(10 Marks)

Shipping Address

Name:

Street:

City:

State: Zip:

Country:

Payment Information

Credit Card: American Express
 Discover
 MasterCard
 Visa

Name on Card:

Card Number:

Expiration Date: /

QUESTION 5

Write HTML code to create the table below

(10 Marks)

RegN0	Name	Marks
011	Nelson Mwangi	67
021	Denis Mogaka	78

QUESTION 6

- a) Discuss TWO benefits of using cascading style sheets in web design. **(4 Marks)**
- b) With the aid of a code snippet, highlight THREE form elements. **(6 Marks)**

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