



PAC INSTITUTE OF TECHNOLOGY AND SOCIAL STUDIES JANUARY – APRIL 2025 ASSESSMENT

FORMATIVE ASSESSMENT

Qualification Code	:	Social Work and Community Development
Qualification	:	Level 6
Code	:	COD/OS/SW/CR/06/6/A
Unit of Competency	:	Conduct Community Awareness Activity

WRITTEN ASSESSMENT

TIME: 3 HOURS

INSTRUCTIONS TO THE CANDIDATE:

- 1. Read all the instructions carefully before attempting the questions.*
- 2. This paper consists of two sections, A & B.*
- 3. You are allowed 3 Hours to Answer the questions.*
- 4. Marks for each question are indicated in brackets.*
- 5. Write your responses in the Separate Answer booklet provided.*
- 6. Do not write anything on this question paper.*

SECTION A: (40 MARKS)

Answer all questions in this section.

1. Highlight **FOUR** methods of gathering information in a community. (4 marks)
2. Community awareness programs are very vital in development progress of a community. Identify **FIVE** challenges of community awareness program. (5 marks)
3. List **FOUR** community awareness approaches. (4 marks)
4. Identify **FOUR** tools used in documentation during community sensitization programs. (4 marks)
5. State **FOUR** key items that should be included in an awareness plan. (4 marks)
6. List **FOUR** qualities of an effective message for successful awareness activity. (4 marks)
7. State **FOUR** skills required by social workers while conducting community awareness. (4 marks)
8. Give **FOUR** categories of stakeholders in community awareness. (4 marks)
9. Mention **FOUR** factors that influence the choice of communication during community awareness. (4 marks)
10. Identify **THREE** benefits of holding meetings during community awareness programs. (3 marks)

SECTION B: (60 MARKS)

*Answer any **THREE** questions from this section.*

11. An effective community leader facilitates collaboration of all stakeholders for sustainable development.
- a) Analyze **FIVE** advantages of effective leadership in community awareness programs. (10 marks)
 - b) Discuss **FIVE** challenges facing successful implementation of community awareness programs. (10 marks)
12. Community workers are guided by various principles in order to effectively bring social change in the community.
- a) Discuss **FIVE** principles that guide social workers during community awareness. (10 marks)
 - b) Explain **FIVE** benefits of community participation in community awareness programs. (10 marks)
13. For successful community awareness program, various activities are involved.
- a) Discuss **FIVE** methods that can be used to create awareness. (10 marks)
 - b) Discuss **FIVE** benefits of stakeholder analysis during community awareness program. (10 marks)
14. A good community awareness plan should have certain qualities. Explain five qualities of a good community awareness plan. (20 Marks)

END