



**PAC INSTITUTE OF TECHNOLOGY AND SOCIAL STUDIES  
JANUARY – APRIL 2025 ASSESSMENT**

**FORMATIVE ASSESSMENT**

Qualification : BROADCAST JOURNALISM LEVEL 6

Unit of Competency : BROADCAST NEWS

TIME: 3 HOURS

**WRITTEN ASSESSMENT**

CANDIDATE WRITTEN ASSESSMENT

**INSTRUCTIONS TO CANDIDATE:**

- 1. Read all the instructions carefully before attempting the question.*
- 2. This paper consists of two sections, A & B.*
- 3. You are allowed 3 Hours to Answer the questions.*
- 4. Marks for each question are indicated in brackets.*
- 5. Write your responses in the Separate Answer booklet provided.*
- 6. Do not write anything on this question paper.*

## **SECTION A: (40 MARKS)**

*Answer ALL questions in this section.*

1. List **FIVE** roles of a news director. (5 Marks)
2. Identify **FIVE** equipment used in a broadcast news studio. (5 Marks)
3. Identify **FIVE** importance of broadcast news. (5 Marks)
4. Outline **FIVE** activities done in the pre-production stage of broadcast news. (5 Marks)
5. List **FIVE** elements of a news story. (5 Marks)
6. Highlight **FIVE** safety precautions to consider in a broadcast studio. (5 Marks)
7. State **FIVE** personnel involved in a broadcast news production. (5 Marks)
8. List **FIVE** challenges faced by journalists when gathering news. (5 Marks)

## **SECTION B: (60 MARKS)**

*Answer any THREE questions in this section.*

9. As a journalist you are always required to gather and process daily news materials for the news bulletins. Discuss the steps you would take in gathering news. (20 Marks)
10. Media can easily influence public opinion. As a broadcast news reporter, discuss the ethics that should guide you during news reporting. (20 Marks)
11. Discuss the role of broadcast news in today's digital era highlighting the key impacts witnessed in terms of news delivery. (20 Marks)
12. Discuss the activities that take place in the post-production stage of broadcast news production. (20 Marks)