



PAN AFRICA CHRISTIAN UNIVERSITY
DEPARTMENT OF COMMUNICATION, LANGUAGES & LINGUISTICS
JMS 204: BROADCAST NEWS GATHERING, WRITING AND REPORTING
SEP- DEC 2022 Semester
FINAL EXAM PROJECT (40 marks)

TV AND RADIO NEWS GROUP WORK

Description: Students will create a TV and radio news programme. The **TV news programme** should be **15 minutes** long while the **radio news programme** should be **7-8 minutes** long.

Radio News Project

Nature: Group Work to be done in the respective Media Houses - As assigned in class

PRODUCTION GENRE: RADIO NEWS

PRODUCTION FORMAT: MP3 AUDIO

LENGTH: 7-8 MINUTES

INSTRUCTIONS

In this project, you will work in the assigned media houses (groups) to;

Create a Radio News Programme

1. Cover radio news based on a variety of news values.
2. Write down each radio news story using the format learnt in class. Each news story copy **MUST** have the following elements used appropriately where needed;
 - A slug
 - Whether there is an audio, and if so, the details of the person speaking (a reporter for a voice piece or an interviewee for a clip/cut)
 - The **in** and **out words** of the audio.
 - The **duration** or how long the piece is. Important for producer while timing the bulletin.

- Source, wires/newsline/press release.
3. Write down a Radio News Running Order using the format shared in class.
 4. Record each of the news stories queued in by a Radio News Presenter.
 5. Present the radio news in MP3 format.

SUBMISSION: You are required to submit a Google link of the MP3 Audio file and the News Copy in a Word document on LMS.

TV News Project

Nature: Group Work to be done in the respective Media Houses - As assigned in class

PRODUCTION GENRE: TV NEWS

PRODUCTION FORMAT: MP4 VIDEO

LENGTH: 15 MINUTES

INSTRUCTIONS

In this project, you will work in the assigned media houses to;

Create a TV News Programme

1. Cover TV news based on a variety of news values.
2. Write down each TV news story using the format shared in class. Each news story copy **MUST** have the following elements used appropriately where needed;
 - A slug
 - A video clip of the news anchor (s) **CANNOT BE MORE THAN TWO**, reporter and an interviewee (s).
 - The **in** and **out words** of the video.
 - The **duration** or how long the piece is. Important for producer while timing the bulletin.
 - Source, wires/newsline/press release.
3. Write down a Radio News Running Order using the format shared in class and in the PowerPoint notes attached in the notes sections.
4. Record each of the news stories queued in by a TV News Presenter.
5. Present the TV news in MP4 format.

SUBMISSION: You are required to submit a Google link of the MP3 Audio file and a word document for the news copy.

NOTE:

- The link **MUST** be in a **WORD** document which has names of your other group members. Mention the roles each person played in the news programme development.
- Make sure you submit in a way that **anyone with the link can view** so that it does not require me to ask for permission.
- **Even though it is group work, note that every member of the group is required to submit their own copy of the work, with their own view of each member's contribution to the news. Members who did not contribute will not be awarded any grade.**

	Excellent (10marks)	Good (8marks)	Fair (6marks)	Poor (4mark)	Missing/ Incomplete (0marks)
Presentation	Performance is professional and creative. Skill and mastery of broadcast concepts are beyond expectations.	Performance is professional and complete.	Performance attempts professionalism but comes across as immature or monotone.	Performance is not professional. There are numerous errors in broadcast.	No video or script
Lead Content	All story (ies) leads are organized and describes the 5 W's with skill and clarity beyond expectations.	The story (ies) leads contains all 5 W's. The facts are complete, correct and properly sourced.	The story (ies) leads tells majority of who, what, when, where, why or how. The facts are mostly correct. Some may be incomplete or not properly sourced.	The story (ies) leads do not tell all of who, what when, where, why or how. The facts may be incomplete, wrong or not properly sourced.	The story(ies) do not have leads.
Story Content	Story is developed in a way that shows	Clearly and accurately develops	Attempts to develop the facts, but are	The facts are incorrect,	The story is not factual and does not have

	skill and mastery beyond expectations. The broadcast is 15 minutes in time length.	facts. Information is clearly described. The broadcast is 10 to 14 minutes in time length.	not clearly described or sourced. The broadcast is around 8 to 10 minutes in time length.	wrong, not properly sourced or undeveloped. The facts may be confusing or inappropriate for the story and news broadcast. The broadcast is around 6 to 7 minutes in time length	sources. The broadcast is too short in time length.
Style	News style is correct, creative and effective. Facts are in correct order. Sound bites/audio clips are used in a very positive way in the broadcast. Lines are memorized or almost memorized. The audience learns a lot about the events in the story..	News style is correct and effective. Facts are in correct. The audience learns quite a lot about the events in the story.	News style is appropriate. Some story facts are incorrectly sequenced. The audience learns some aspects about the events in the story.	News style is somewhat appropriate for the story. Story is somewhat clear. The audience learns very little about the events in the story.	News style maybe inappropriate for the story. Story is unclear. The audience is unable to learn about the events in the story.
Required elements	Has all of the required elements.	Is missing one of the required elements.	Is missing 2 of the required elements.	Is missing 3 or more of the required elements.	Missing all the required elements.
Dialogue	Great clarity,	Adequate	Missing two	Missing	Missing all

	voice projection, no laughing that obscures scene, speaking in complete sentences and not choppy phrases. intonation of voice and body language go perfectly with the script. Preparation/Planning is above par.	clarity. Speaking part is breaks at times. Sentences are a little choppy. Intonation of voice and body language goes adequately with the script. Preparation/Planning is evident.	of the previous elements of speech personality and/or Preparation/Planning needs improvement. Intonation of voice and body language somehow go with the script.	more than 2 elements of speech personality or you can only understand or hear a few words and shows very little preparation/planning.	elements of speech personality or you can't understand or hear and lacks preparation/planning. Intonation of voice and body language do not go with the script. More work is needed.
Story Research and Development	Multiple sources are used, news stories are appropriate and newsworthy.	Primary sources used, news stories are appropriate and newsworthy.	Information was provided, appropriate.	Information was provided, is somewhat appropriate.	Appears unplanned and unrehearsed.
A Written Brief (individual submissions)					
Brief must explain;					
• the specific part the student worked on (5mks)					
• the challenges encountered the lessons and opportunities the project presents (15mks)					
Overall Marks out of 90					
Converted Marks to 40%					