



PAC INSTITUTE OF TECHNOLOGY AND SOCIAL STUDIES JANUARY – APRIL 2025 ASSESSMENT

FORMATIVE ASSESSMENT

Qualification : Social Work and Community Development Level 6

Code : COD/OS/SW/CR/05/6/A

Unit of Competency : Carry out Advocacy and Lobbying Activities

WRITTEN ASSESSMENT

TIME: 3 HOURS

INSTRUCTIONS TO THE CANDIDATE:

- 1. Read all the instructions carefully before attempting the questions.*
- 2. This paper consists of two sections, A & B.*
- 3. You are allowed 3 Hours to Answer the questions.*
- 4. Marks for each question are indicated in brackets.*
- 5. Write your responses in the Separate Answer booklet provided.*
- 6. Do not write anything on this question paper.*

SECTION A: (40 MARKS)

Answer all questions in this section

1. Identify **FOUR** roles of community leaders in advocacy programs. (4 Marks)
2. State **FOUR** promising strategies proposed under the “coalition” theory of change that a social worker may apply while carrying out advocacy activities. (4 Marks)
3. List **FOUR** factors an advocate should consider when identifying a target group for advocacy activities. (4 Marks)
4. You are employed as a social worker at the National Council of People with Disabilities (NCPWD) to champion disability mainstreaming in the country. List **FOUR** challenges faced by persons with disabilities that you would champion for. (4 Marks)
5. As a social worker analyzing advocacy issues in the community, state **THREE** reasons of why a problem tree is the best tool for such an activity. (3 Marks)
6. Identify **FOUR** roles of media in the advocacy process. (4 Marks)
7. Propose **FOUR** factors that a social worker should consider when preparing advocacy meetings with stakeholders. (4 Marks)
8. Advocacy objectives should possess certain characteristics. List **FOUR** of these characteristics. (4 Marks)
9. Identify **FOUR** reasons why lobbying is necessary in social issues. (4 Marks)
10. List **TWO** ways of evaluating advocacy programs. (2 Marks)
11. State **THREE** benefits of maintaining a detailed record of community advocacy activities (3 Marks)

SECTION B: (60 MARKS)

*Answer any **three** questions from this section*

12. You have been invited by Uwezo community to assist them launch an advocacy campaign on a social issue.
- a) Describe **SIX** steps that you will follow when developing the advocacy campaign work plan. (12 Marks)
 - b) Explain **FOUR** factors to consider when developing an advocacy strategy. (8 Marks)
13. Members of Community X are facing a challenge of poor infrastructure. As a social worker, you have volunteered to lobby on behalf of the community members.
- a) Discuss **FIVE** ethical considerations that you should adhere to when lobbying for the issue. (10 Marks)
 - b) Under the constitution of Kenya, (2010) every person has a right to liberty. Examine **FIVE** categories of persons deprived of liberty (10 Marks)
14. Jane is employed as a professional advocate in a Non-Governmental Organization located in an informal settlement in the capital city of Kenya.
- a) Describe **FIVE** issues that Jane is likely to advocate for in her line of work (10 Marks)
 - b) Explain **FIVE** factors that influence advocacy issues. (10 Marks)
15. You have been invited as a keynote speaker at a conference on socioeconomic inclusion as a way of promoting gender equality.
- a) Discuss **FIVE** violations encountered by women in social and economic arenas. (10 Marks)
 - b) Propose **FIVE** measures that may address the violations discussed in a) above. (10 Marks)

END