



CSM/DSM 102: FUNDAMENTALS OF SUPPLY CHAIN MANAGEMENT

SPECIAL EXAM- Roysambu Day

Instructions

- i. This exam paper contains SIX questions containing 10 marks each.**
 - ii. Answer Question 1 (COMPULSORY) and any other THREE questions**
 - iii. Read each question carefully before attempting.**
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QUESTION 1

- a) Explain the following terms in supply chain management
- i. Purchasing (2 Marks)**
 - ii. Warehousing (2 Marks)**
 - iii. Logistics (2 Marks)**
- b) Identify FOUR emerging technologies techniques in supply chain management. **(4 Marks)**

QUESTION 2

- a) Explain the term Bullwhip effect. **(2 Marks)**
- b) Discuss Four effects of Bullwhip effect in an organization. **(8 Marks)**

QUESTION 3

- a) Using a diagram, explain the value chain concept. **(10 Marks)**

QUESTION 4

- a) State FOUR advantages of using air as a mode of transportation. **(4 Marks)**
- b) A local manufacturing company has decided to source its raw materials from international markets. Explain THREE reasons that might have influenced the company to make such a decision. **(6 Marks)**

QUESTION 5

- a) Highlight TWO ways of managing the supplier relationship. **(2 Marks)**
- b) The selection of suppliers is an integral part of a procurement process. Explain FOUR factors to consider selecting appropriate suppliers for the supply chain management. **(8 Marks)**

QUESTION 6

(20 Marks)

- a) Describe the role IT plays in enabling supply chain management. **(4 Marks)**
- b) Discuss THREE techniques under Control strategy as a way of demand management. **(6 Marks)**

End of Exam