



PAN AFRICA CHRISTIAN UNIVERSITY

**END OF SEMESTER EXAMINATION FOR THE DEGREE OF
BACHELOR OF BUSINESS LEADERSHIP
BACHELOR OF BUSINESS INFORMATION TECHNOLOGY
BACHELORS OF COMMERCE**

JANUARY – APRIL 2018 SEMESTER

CAMPUS: ROYSAMBU

DEPARTMENT: BUSINESS STUDIES

COURSE CODE: BUS1213|BCM 100|DENT0111|BIT101

COURSE TITLE: BUSINESS STUDIES

EXAM DATE: WEDNESDAY 11TH APRIL 2018

TIME: 9:00AM-12:00PM

INSTRUCTIONS

- This examination script consists of **Six (6)** questions.
- Answer question **ONE** and ANY other **four** Questions.
- Read all questions carefully before attempting.
- Write your **student number** on the answer booklet provided.

QUESTION 1: COMPULSORY

- a) Discuss five classifications of human needs as provided by Abraham Maslow. (10 Marks)
- b) Distinguish between private and public companies. (10 Marks)
- c) Discuss the concept of the macro environment. (10 Marks)
- d) Discuss the concept of the limited liability of members of a company. (4 Marks)
- e) Highlight six functions of the stock exchange. (6 Marks)

QUESTION 2

- a) Explain four reasons why businesses are involved in corporate social responsibility (4 Marks)
- b) Highlight five functions of an entrepreneur (5 Marks)
- c) Differentiate between a share and a debenture (6 Marks)

QUESTION 3

- a) Enumerate five importance of delegation of authority. (5 Marks)
- b) Discuss five activities performed by the human resource department. (10 Marks)

QUESTION 4

- a) Explain five advantages of a public enterprise. (5 Marks)
- b) Explain five sources of power. (10 Marks)

QUESTION 5

- a) State five areas of unethical business practices. (5 Marks)
- b) Failure to plan is planning to fail. Critically analyze this statement. (10 Marks)

QUESTION 6

- a) Explain five principles of the organizing function. (5 Marks)
- b) Discuss five ways in which a partnership form of business can be dissolved (10 Marks)