



PAN AFRICA CHRISTIAN UNIVERSITY

**FINAL EXAMINATION
SEPTEMBER-DECEMBER 2017**

JMS300: VIDEO PRODUCTION

This is a practical examination (Individual) – TOTAL MARKS – 60 MARKS

Question ONE

Your Director is convinced that the development activities in the environment outside PAC University over the years have turned the area into a confusion hub. He mandates you to create a 7 minutes feature story to document this.

- a) Develop a video proposal detailing the feature story title, target audience, objective and a synopsis (15 marks)
- b) Develop the feature story narration script (5 marks)
- c) Use the narration script, inserts and shots to create an editing script for the feature story (10 marks)
- d) Shooting- Film the shots to use in this production. The shots should clearly exhibit shot variation, quality lighting and creativity. Strictly avoid camera movements like zooming, panning, tilting, tracking and dollying unless you have a compelling reason for such shots (No borrowed shots, no use of still pictures)
N/B The shots must include interviews from four different stakeholder groups (15 marks)
- e) Editing -edit the story in proper sequence and with proper picture to sound interplay. While using shots, an average shot utilization duration should be 5-7 seconds before the next shot unless in case of interviews and justifiable cases. An average interview insert should utilize between 15-20 seconds to pass information. (15 marks)