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COM 206 Feature Writing Exam-Online

Instructions: SECTION A is compulsory. Answer any THREE from section B

SECTION A

Question one

In feature writing, there are three names used to describe the opening paragraph of a feature: *a lead*, *a hook* and *an introduction*. Using examples of possible feature stories, describe FIVE types of leads used in feature stories. (10 marks)

SECTION B

Question two

Using examples, illustrate your understanding of FIVE types of questions and the kind of responses they elicit that a journalist should be aware of when preparing for an interview for a feature story. (10 marks)

Question three

Humor articles are popular globally because they entertain people. However, as much as it is difficult to define humor to everybody's satisfaction, there are several tools a humor writer can use to ensure they entertain their audiences. Describe FIVE of these tools employing examples where applicable. (10 marks)

Question four

The Web offers a great platform for writers that offers an ease of publication and distribution of content. A feature writer can utilize several platforms. Blogs form a part of platforms a feature writer can use to publish their work. Assess FIVE types of blogs and the kind of content a feature writer can publish on them. (10 marks)

Question five

One of types of feature stories is a personal experience. A personal experience article must provide readers with an unusual story, an adventure, or a real-life drama.

- a) Discuss TWO approaches a feature writer can employ when writing a personal experience feature article. (2 marks)
- b) Explain the THREE components of a personal experience feature story. (3 marks)
- c) Identify FIVE way of putting the components of personal experience to work (5 marks)