

PAN AFRICA CHRISTIAN UNIVERSITY
SEPTEMBER 2021 Trimester Exams
COM 101: LANGUAGE AND COMMUNICATION (Degree,
COMMUNICATION)
ROYSAMBU & VALLEY ROAD (DAY/EVENING)
Time 3hrs.

Instructions: Answer ALL questions in SECTION A and any other THREE questions in SECTION B

SECTION A (10 marks)

1. Answer ALL of the following questions:

- a) “Language and Communication have a symbiotic relationship.” Explain this statement. (4 marks)
- b) Briefly describe how language affects the communication process (2 marks)
- c) Discuss the role of ‘timeliness’ and ‘consistency’ in effective communication. (4 marks)

SECTION B (30 marks)- Answer any THREE of the following questions:

- 2. Illustrating with relevant examples, explain how language is a learned skill (10 marks)
- 3. Describe the **four** general rules of language that assist in effective verbal communication (10 marks)
- 4. a) What is ‘conversation analysis’ and why is it important in human communication? (5 marks)
b) Explain briefly **five** key concepts of conversation analysis (5 marks)
- 5. a) Briefly describe how human beings acquire language. (4 marks)
b) Describe briefly the key language acquisition developmental stages of humans. (6 marks)