



Fundraising for Development and Proposal Writing DCO 300 Online

Instructions: SECTION A is compulsory. Answer any THREE from SECTION B

SECTION A

Question One

- i) Using examples within your context, identify the FOUR types of funding proposals.
(8 marks)

- a) One of the most common mistakes that affects the formulation of a need statement is known as “circular reasoning”. Using an example, demonstrate your understanding of this term and suggest how to overcome it.
(2 marks)

SECTION B

Question Two

Every funding proposal is geared towards instituting a program that seeks to address a problem or solve an issue. Illustrate your understanding of any FIVE of the nine steps in formulating the program ideas.

(10 marks)

Question Three

As part of your fundraising activities, not all the money you will require will come from donor funding. Sometimes you will be required to come up with fundraising activities to supplement donor funding. Assess any FIVE such fundraising activities using example to support your explanation.

(10 marks)

Question Four

- I. Using examples, distinguish between budget adjustment and budget amendment in a project. (6 marks)

- II. It is normal for a funding proposal to accommodate sub-contracting within its budget. Discuss the key knowledge areas one should have when it comes to contracting and sub-contracting. (4 marks)

Question Five

There are several ways to assess your websites ability to help your organization in fundraising. Demonstrate your understanding of any FIVE of these ways while citing relevant examples for each one of them.

(10 Marks)