



PAN AFRICA CHRISTIAN UNIVERSITY

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

END OF SEMESTER EXAMINATION FOR THE DEGREE OF

BACHELOR OF ARTS IN COMMUNITY DEVELOPMENT

DECEMBER 2018 EXAMINATIONS

CAMPUS: ROYSAMBU

DEPARTMENT: COMMUNITY DEVELOPMENT

COURSE CODE: CDC414

COURSE TITLE: STRATEGIC PLANNING & MANAGEMENT

EXAM DATE: TUESDAY 4TH DECEMBER 2018

DURATION: 3 HOURS

TIME: 4:00PM-10:00PM

MODE: ONLINE

INSTRUCTIONS

- Read the instructions and questions carefully before you write the answers.
- **Answer any TWO questions**
- *ALL PAC University's examination rules and regulations apply*

- Q 1. A) As a leading strategic planning consultant you have been invited to the Governors annual conference in Kakamega. Prepare a keynote speech on the why governors should develop county strategic plans if they desire to bring change in their communities. (15 marks)
- b) Differentiate between strategy implementation and strategy formulation (5 marks)
- Q2. With regard to the community resources available, and development issues within your home county. Using relevant examples explain how you would conduct a strategic planning performance audit. (20 marks)
- Q3. Kenya vision 2030 is one of the governments' strategic plans. Describe **five** challenges that were most likely encountered during its planning, the ongoing implementation and its continuous monitoring and evaluation. (20 marks)