



PAN AFRICA CHRISTIAN UNIVERSITY
DCM 201 – PHOTOJOURNALISM
MAY 2019 SEMESTER
FINAL PROJECT (50%)

VISION JOURNALISM PORTFOLIO (Minimum, 20 Pictures)

Project: Prepare a Power Point Slideshow of at least 20 publishable journalistic photos. **None of which has already been presented in a previous assignment.**

Programs to use:

- ✓ For the portfolio layout – Microsoft PowerPoint
- ✓ For cropping and postproduction – Adobe Photoshop

Requirements

1. Capture at least 5 (Real) News photos for different news events
2. Capture at least 5 Feature photos that can be used to complement a feature story
3. Plan, shoot and appropriately edit at least 5 Product Advertising Photos
4. Plan, shoot and appropriately edit at least 5 Fashion Photos captured on a plain background and edit out the backgrounds appropriately.
5. **All photos must be well captioned and appropriately edited for publication.**
6. RAW/unedited versions of each of these photos must be presented in a separate folder.
7. Have a written brief explaining the story behind each photo (the context) especially for the News and feature photos, and why you believe each is publishable.

Evaluation will be based on the following:

- i. The overall creative layout of the portfolio i.e. the progressive layout of the first slide all the way to the last one, the unity of the captioning fonts and headline fonts, and the placement of each photograph **(5 marks)**
- ii. The unity of the photos to the stories or purpose of publication as explained in the brief i.e. all photos should blend with the story behind them **(10 marks)**

- iii. The editing for publication actions and decisions for each of the photo categories in the context of aesthetics and ethics as discussed in class. **(10 marks)**
- iv. The choice and crafting of catchy and correct captions (for Newspapers) with all appropriate elements of a caption. **(15 marks)**
- v. A written brief explaining the story behind each photo (the context) especially for the News and feature photos, and why you believe each is publishable. **(10 marks)**

N/B

- 1. This is an individual assignment not a group assignment.
- 2. The work is taxing and will involve a lot of planning and time management especially to get the news photos and feature photos. The earlier you start the better.
- 3. The portfolio will be submitted **STRICTLY** on the exam day as per the exam timetable **AND WITHIN THE TIME ALLOCATED FOR THE EXAM. NO PROJECT WILL BE RECEIVED AFTER THE DEADLINE. FAILING TO SUBMIT WITHIN THE TIMELINES IS FAILING TO DO THE EXAM.**
- 4. BACK UP your work so that **no computers crash and no flash-disks malfunction** when you are just about to submit your work! **NO EXCUSES PLEASE.**

The portfolio should be submitted on soft copy and a copy sent via email. The complete project should be submitted on due date of examination.