



Where Leaders are Made

UNIVERSITY EXAMINATIONS: 2025/2026
EXAMINATION FOR THE DEGREE OF BACHELOR OF BUSINESS
INFORMATION TECHNOLOGY

BIT206|BCM106|BUS2113
BCM
BUS
MACROECONOMICS

END TERM EXAMINATION

DATE: DECEMBER, 2025

TIME: 2 HOURS

INSTRUCTIONS: Question One is Compulsory, Choose Three Other Questions

SECTION A (COMPULSORY)

QUESTION ONE (15 Marks) Compulsory

- a)** Distinguish between *microeconomics* and *macroeconomics* with a clear example in relation to economic policy formulation (3 marks)
- b)** Using the circular flow of income model, describe how leakages and injections determine the level of national income in an economy. (3 marks)

c) Discuss how fiscal and monetary policies can be used together to stabilize the economy during periods of recession. (3 marks)

d) Describe a *business cycle* and identify its four phases. (3 marks)

e) Suggest policies Kenya could adopt to safeguard its economy from external shocks. (3 marks)

SECTION B

(ANSWER ANY THREE (3) QUESTIONS IN THIS SECTION)

QUESTION TWO – 15 Marks

a) Explain the three approaches to measuring national income and assess their relevance in evaluating Kenya's economic performance. (8 marks)

b) Analyze any three limitations of using GDP as an indicator of national welfare, providing examples from Kenya's context. (7 marks)

QUESTION THREE – 15 Marks

a) Discuss and highlight the role of consumption, savings, and investment functions in achieving equilibrium. (8 marks)

b) Outline importance of the *multiplier effect* in stimulating aggregate demand during an economic slowdown. (7 marks)

QUESTION FOUR – 15 Marks

a) Evaluate the major fiscal policy tools available to the Kenyan government for managing inflation and unemployment. (8 marks)

b) Discuss the challenges and limitations faced by developing countries in applying expansionary fiscal policy. (7 marks)

QUESTION FIVE – 15 Marks

a) Explain how the Central Bank of Kenya uses monetary policy instruments to influence money supply and price stability. (8 marks)

b) Discuss the impact of monetary tightening on investment, employment, and inflation in a developing economy. (7 marks)

QUESTION SIX – 15 Marks

a) Examine the causes and effects of inflation and unemployment in Kenya, citing policy measures to control each. (8 marks)

b) Discuss how exchange rate movements and balance of payments dynamics affect Kenya's trade competitiveness and economic growth. (7 marks)

