



PAN AFRICA CHRISTIAN UNIVERSITY

END OF SEMESTER EXAMINATION FOR THE DEGREE OF

BACHELORS OF COMMERCE

BACHELORS OF BUSINESS LEADERSHIP

BACHELOR OF BUSINESS INFORMATION TECHNOLOGY

JANUARY – APRIL 2018 SEMESTER

CAMPUS: ROYSAMBU

DEPARTMENT: BUSINESS STUDIES

COURSE CODE: BCM104|BUS3113|BIT203

COURSE TITLE: PRINCIPLES OF MANAGEMENT

EXAM DATE: TUESDAY 17TH APRIL 2018

TIME: 2:00PM-5:00PM

INSTRUCTIONS

- This examination script consists of **Six (6)** questions.
- Read all questions carefully before attempting.
- Write your **student number** on the answer booklet provided.
- ***Answer FIVE questions out of the SIX Provided***
- ***Question ONE is Compulsory***

QUESTION ONE: COMPULSORY

- a. Discuss the history of management as a discipline. **(4 Marks)**
- b. Describe three forms of power **(6 marks)**
- c. Explain the steps followed in undertaking the planning process. **(8 marks)**
- d. Explain the four approaches to management. **(12 Marks)**
- e. Discuss **five** factors that influence the span of control of a manager. **(10 marks)**

QUESTION TWO

- a. Outline five factors of importance in planning **(5 marks)**
- b. Explain five principles of the Scientific Theory of management according to Fredrick Taylor. **(10 marks)**

QUESTION THREE

- a. State five principles of management function of planning **(5 marks)**
- b. Explain five principles of the Modern/Administrative Theory of management according to Henry Fayol. **(10 marks)**

QUESTION FOUR

- a. State five factors of importance in undertaking the management function of controlling. **(5 marks)**
- b. Discuss five types of organizational structures **(10 marks)**

QUESTION FIVE

- a. State seven characteristics of successful leaders **(7 marks)**
- b. Describe four theories of leadership **(8 marks)**

QUESTION SIX

- a. State five characteristics of organizational development **(5 marks)**
- b. Outline ten ways of motivating employees in the workplace **(10 marks)**