

PAN AFRICA CHRISTIAN UNIVERSITY
SCHOOL OF HUMANITIES AND SOCIAL SCIENCES
DEPARTMENT OF COMMUNICATION LANGUAGES AND LINGUISTICS
END OF SEMESTER EXAMINATION
COM 403: MEDIA LAW AND ETHICS

DATE:

TIME: 2 HOURS

FACILITATOR: Isaac Oyuga

INSTRUCTIONS:

- 1. ANSWER QUESTION 1 (COMPULSORY) AND ANY OTHER 3**
 - 2. BE ORGANIZED AND NEAT**
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SECTION A – COMPULSORY

Question One

Freedom of access to information and the right to privacy are some constitutional privileges that either impede or advance the practice of media ethics and media freedom. Discuss with illustrations the pros and cons of freedom of access to information and the right to privacy in relation to the East African Community. (10mks)

SECTION B – ANSWER ANY THREE QUESTIONS

Question Two

Examine how the use of technology, equipment and methods of presentation can create issues of ethics and law, for the broadcast of news and interviews. (10mks)

Question Three

Explain the moral basis of any FIVE codes of conduct for journalists in Kenya, and what purpose you believe each of these codes serves. (10mks)

Question Four

Using relevant examples, analyze any **four** defenses against defamation. (10mks)

Question Five

As a journalist employed by PAC TV, you have been assigned the responsibility to cover a story in which a child was a witness to a crime. Explain the main ethical considerations you will take into account while interviewing and filming. (10mks)

Examination Coverage Checklist			
Course Unit code :		COM 403	Course Title : Media Law and Ethics
Number of Students:		Day/Evening/Weekend (tick appropriately)	
Question	Marks	Topic	Subtopic
Q 1.	10	Provisions that protect the media in Kenya	• <i>Right of access to information</i>
Q .2.	10	Media Law and Ethics in the Digital Era And Media Law and Ethics as a whole	• <i>Intellectual Property</i> • <i>Privacy</i> • <i>Freelancing and new media entrepreneurship</i>
Q.3.	10	Media and Regulation in Kenya	• The Journalism Code of Conduct
Q.4.	10	Defamation	• Defending defamation
Q.5.	10	Keeping Secrets and Protecting Sources And	• <i>Legislation that undermines a journalist's duty to</i>

		Media and Regulation in Kenya	<i>protect sources</i> •
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