



PAN AFRICA CHRISTIAN UNIVERSITY
END OF SEMESTER EXAMINATION FOR THE DEGREE OF
BACHELOR OF ARTS IN COUNSELING PSYCHOLOGY
SEPTEMBER - DECEMBER 2021

CAMPUS: ROYSAMBU

DEPARTMENT: PSYCHOLOGY

COURSE CODE: COU1313

COURSE TITLE: SOCIAL PSYCHOLOGY

EXAM DATE:

TIME:

INSTRUCTIONS

- Read all questions carefully before attempting.
- Write your **student number** on the answer booklet provided.
- Answer **ALL** questions in Section A and **ANY** two in Section B

Section A: Compulsory; attempt ALL questions (10 Marks)

Question 1

- a) Define the term Social Psychology (3 Marks)
- b) Define groups as used in social psychology. (2 marks)
- c) Describe social ostracism with regard to the power of groups. (2marks)
- d) Explain how social psychology describes aggression. (2 marks)
- e) Outline the three types of self that guide our behavior. (3 marks)
- f) Give three components of attitudes that help us understand its meaning. (3 marks)
- g) Differentiate between benevolence and altruism. (3 marks)
- h) Distinguish between stereotype and prejudice. (2 marks)

Section B: Attempt Two questions from this section (30 Marks)

Questions 1

Highlight and explain the different ways in which people can resist persuasion attempts to change their attitudes. (10 Marks)

Question 2

You have been invited by a local organization in your locality to discuss the issues of stereotyping, prejudice and discrimination. Discuss **five** points of the content of your presentation. (10 Marks)

Question 4

Bullying can have truly devastating effects on its victims explain using the following points..

- a) The characteristics of bullies (5 Marks)
- b) Some positive steps to reducing the occurrence of Bullying (5 Marks)

Question 7

Research shows that there are many benefits of joining a group. Analyze in how many ways groups does for us (10 Marks)