



PAN AFRICA CHRISTIAN UNIVERSITY

SCHOOL OF LEADERSHIP, BUSINESS AND TECHNOLOGY

**END OF SEMESTER EXAMINATION FOR THE DEGREE OF
BACHELOR OF COMMERCE**

BACHELOR OF BUSINESS LEADERSHIP

SEPTEMBER-DECEMBER 2017

CAMPUS: ROYSAMBU

DEPARTMENT: BUSINESS STUDIES

COURSE CODE: BUS2343

COURSE TITLE: BUSINESS LEADERSHIP III

EXAM DATE: 8th - 11th DECEMBER 2017

DURATION: 3 hours

INSTRUCTIONS

- Read all questions carefully before attempting.
- Answer FOUR questions out of the SIX provided

QUESTION ONE

Discuss the benefits of the following in leadership

- a. Cross cultural learning (5 marks)
- b. Follower empowerment and inclusion (5 marks)

QUESTION TWO

- a. Discuss the relevance of communication in the achievement of organizational goals (5 marks)
- b. Explain FIVE ways a communication professional can attain influence and success in a leadership position (5 marks)

QUESTION THREE

Values and ethical standards must not only be explicitly stated but must also be ingrained into the corporate culture. Explain FIVE practices of organizations which are used to ensure the successful implementation of the values and ethical standards (10 marks)

QUESTION FOUR

Discuss FIVE actions leaders can take to enhance follower engagement (10 marks)

QUESTION FIVE

- a. Mention FIVE global stereotypes which affect women in leadership (5 marks)
- b. Discuss any FIVE global issues which confront women in the workplace (5 marks)

QUESTION SIX

You have just been hired as General Manager of Three Trucks Ltd. Bearing in mind the importance of trust in effective management; discuss at least FIVE actions you can take to build trust with your employees. (10 marks)