



PAN AFRICA CHRISTIAN UNIVERSITY

END OF TERM EXAMINATION

BUS3123/BCMMM304: BUSINESS ETHICS

THURSDAY MARCH 26TH, 2015

1100HRS – 1400HRS

INSTRUCTIONS

- This exam paper has **Six(6)** Questions
- Answer **Any Five** Questions
- Write your **student number** on the answer booklet provided.
- Read all questions carefully before attempting.
- Use a new page for every question attempted and indicate the question number on the space provided on each page of the answer sheet.

Q1.(a) Define the term Business Ethics citing three examples (6marks)

(b) Explain seven business unethical practices rampant at various working places (14marks)

Q2.Mr Onyango, pipe line Manager reacting to the blames directed at his company said' It is so hard to make these poor slum dweller to understand that it wrong for the them to blame the company when they themselves created a slum around the company, I wished all them got burnt''. Kenya pipe line directed trenches of burning petroleum product towards Sinai village so that the company may sent a way the slum dwellers from the company land.

(a) Discuss five methods the company could employ to relocate workers (10 Marks)

(b) Mr. Onyango believes that his method was the best available. Explain to him that his method is not the best. (10 marks)

Q3 (a) Discuss five ways a company can employ to avoid an embarrassing sexual harassments in various business offices . (10marks)

(b) Explain five environment effects caused by unethical behaviors (10marks)

Q4.(a) You have been appointed manager to a well known company with bad record following unethical behaviors Explain five method you will employ to win customer loyalty (10marks)

(b) People believe that a Christian business owner should not have any problem with business ethics. Discuss, (10marks)

Q5. Differentiate ethics and Law and give two examples of each. (8marks)

(b) Explain six legal issues that are also ethical Issues (12marks)

Q6. Kenya has had a lot of problems with corruption as unethical practice. As a Business Ethics student, how would you advice Kenyan Government to deal with this menace (20Marks)