



PAN AFRICA CHRISTIAN UNIVERSITY

END OF TERM EXAMINATION

BUS3123: BUSINESS ETHICS

THURSDAY NOVEMBER 27TH, 2014

1800HRS – 2100HRS

INSTRUCTIONS

- This exam paper has **Seven** Questions
- Answer Question **One** and any other **Four** Questions
- Write your **student number** on the answer booklet provided.
- Read all questions carefully before attempting.

Answer Question **ONE** and any other **FOUR** questions

QUESTION ONE

You are appointed the new managing director of National Environment Management Authority (NEMA).

- a) Explain five key areas of interest in engaging the industry and society to protect the environment (10 Marks)
- b) Describe the measures you would put in place to realize your goals (10 Marks)

QUESTION TWO

Write short notes on each of the following:

- i) Morality (4 Marks)
- ii) Code of ethics (4 Marks)
- iii) Ethical dilemma (4 Marks)
- iv) Teleology (4 Marks)
- v) Deontology (4 Marks)

QUESTION THREE

- a) Explain five reasons why some managers in organizations behave unethically (10 Marks)
- b) Discuss the following theories
 - i) Utilitarianism (5 Marks)
 - ii) Ethical Egoism (5 Marks)

QUESTION FOUR

- a) Corporations are always held morally responsible by the society. Discuss this statement. (10 Marks)
- b) Discuss five ways through which the government controls environmental pollution by industry (10 Marks)

QUESTION FIVE

- a) Explain five ways in which managers can apply ethics in the place of work (10 Marks)
- b) Employees of an organization have a moral obligation to their employer. Discuss this statement (10 Marks)

QUESTION SIX

- a) Describe ways in which businesses are morally responsible to their consumers (10 Marks)
- b) Good corporate governance is the glue that holds together responsible business practices. Discuss this statement (10 Marks)

QUESTION SEVEN

- a) Discuss five benefits of practicing ethics in the workplace (10 Marks)
- b) Explain the place of ethics in strategic management? (10 Marks)