

PAC UNIVERSITY
BCM211: FUNDAMENTALS OF SUPPLY CHAIN MANAGEMENT EXAM ONLINE
(DEGREE)

DATE: MONDAY 31ST JULY 2023

TIME: 8.00 A.M. – 11.00 A.M.

ANSWER QUESTION ONE AND ANY OTHER THREE QUESTIONS

QUESTION 1 **COMPULSORY** **(10 MARKS)**

- (a) Discuss, with a relevant example for each, **TWO** types of procurement. **(4 Marks)**
- (b) Explain **THREE** key features of effective Supply Chain Management. **(6 Marks)**

QUESTION 2 **(10 MARKS)**

- (a) Linda attended a lecture where the topic of discussion was ‘Principles of Procurement’. Explain any **TWO** of these principles. **(4 Marks)**
- (b) Stacy, a Supply Chains expert, took participants in a workshop through the three critical flows in Supply Chain. Discuss these flows and provide a relevant example for each. **(6 Marks)**

QUESTION 3 **(10 MARKS)**

- (a) Explain **TWO** importance of Material Management **in Supply Chain Management**. **(4 Marks)**
- (b) Discuss **THREE** types of Supplier Relationships in Supply Chain Management. **(6 Marks)**

QUESTION 4 **(10 MARKS)**

- (a) Explain **TWO** principles of Customer Relationship Management. **(4 Marks)**
- (b) Isabella has started a business and is sourcing for a supplier for her business. Advise her on **THREE** factors that she needs to consider when choosing a new supplier. **(6 Marks)**

QUESTION 5 **(10 MARKS)**

- (a) Explain **TWO** negatives of a globalized Supply Chain. **(4 Marks)**
- (b) Value addition is a concept that most suppliers are increasingly using in their provision of goods and services. With regard to this statement, discuss **THREE** principles of value addition. **(6 Marks)**

QUESTION 6 **(10 MARKS)**

- (a) Explain **THREE** common challenges companies face with the order fulfillment process. **(4 Marks)**
- (b) Discuss **THREE** advantages of an effective Supplier Relationship Management. **(6 Marks)**

End of Exam