



**PAN AFRICA CHRISTIAN UNIVERSITY**

**SCHOOL OF HUMANITIES AND SOCIAL SCIENCES**

**END OF SEMESTER EXAMINATION FOR THE DEGREE OF**

**BACHELOR OF ARTS IN COMMUNITY DEVELOPMENT**

**SEPTEMBER-DECEMBER 2019**

**CAMPUS: ROYSAMBU**

**DEPARTMENT: COMMUNITY DEVELOPMENT**

**COURSE CODE: CDC413**

**COURSE TITLE: SMALL AND MEDIUM ENTERPRISES**

**EXAM DATE: TUESDAY 3<sup>RD</sup> DECEMBER 2019**

**DURATION: 2 HOURS**

**TIME: 2:00PM-4:00PM**

**INSTRUCTIONS**

- Read the instructions and questions carefully before you write the answers.
- Write your **STUDENT NUMBER** in the Answer Booklet given
- *Write clearly and legibly.*
- This exam paper contains TWO sections.
- Answer **ALL questions in Section A** and **any THREE** questions in section B.
- *ALL PAC University's examination rules and regulations apply*

**Section A:Compulsory (Answer all questions)**

**Question one**

- a) Define Social innovation Entrepreneurship ( 2 marks)
- b) Highlight **five** reasons why social entrepreneurship is the way to go for business opportunities ( 5 marks)
- c) Highlight **five** differences between a businessman and an entrepreneur ( 5 marks)
- d) Giving specific examples describe **three** categories of SMEs in Kenya as they are identified in the Micro and Small Enterprise Act of 2012 ( 6 marks)
- e) Identify any **two** government policies that have been developed in Kenya in regard to SME ( 4 marks)
- f) Using relevant examples explore **four** types of business an entrepreneur would engage in. (8 marks)

**Section B: answer any three questions**

Q 2. Discuss **five** challenges facing investors in Kenya (10 marks)

Q 3. Prepare a speech for a youth Forum discussing on **five** ways how youths can generate business ideas.  
(10 marks)

Q 4. Discuss **five** consideration one should have in mind before starting a business (10 marks)

Q 5. (a) Discuss **five** benefits of financial planning (5 marks)

(b) Outline **five** characteristics of entrepreneurs (5 marks)

Q. 6 Entrepreneurship is becoming more appealing to the youths than being of full time job.  
Identify 5 advantages and 5 disadvantages of being self employed. (10 marks)