



PAN AFRICA CHRISTIAN UNIVERSITY

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

**END OF SEMESTER EXAMINATION FOR DIPLOMA IN
COMMUNICATION**

MAY-AUGUST 2019 SEMESTER

CAMPUS: ROYSAMBU

DEPARTMENT: COMMUNICATION, LANGUAGES & LINGUISTICS

COURSE CODE: DCM101

COURSE TITLE: LANGUAGE & COMMUNICATION

EXAM DATE: WEDNESDAY 7th AUGUST 2019

DURATION: 2 HOURS

TIME: 2:00PM-4:00PM

INSTRUCTIONS

- Read the instructions and questions carefully before you write the answers.
- Write your **STUDENT NUMBER** in the Answer Booklet given
- *Write clearly and legibly.*
- **This Exam Script has TWO (2) Sections.**
- **Section “A” is COMPULSORY.**
- **Answer any TWO questions in section “B”**
- *ALL PAC University’s examination rules and regulations apply*

SECTION A: COMPULSORY
QUESTION 1 (COMPULSORY)

i. Define the following terms that play a critical role in our understanding of language and communication **(10 marks)**

- a) Lingua franca
- b) Language choice
- c) Dialect
- d) Pidgin
- e) Indigenous language

ii. Using appropriate illustrations, explain the role of syntax, semantics and sound in the processing of language during a communicative event. **(9 marks)**

iii. Discuss briefly any 2 barriers of communication and illustrate how language features in each case **(6 marks)**

iv. Identify **five** ways through which humans can benefit from computer usage in language processing **(5 marks).**

SECTION B: Answer any TWO questions
QUESTION 2 (20 marks)

- i) Identify and illustrate the two main functions of language **(4 marks)**
- ii) Give any FIVE characteristics of a speech community. **(10 marks)**
- iii) Explain briefly how any THREE of the following parts of the human body contributes to the correct production of speech sounds **(6 marks)**
 - a) Human lips
 - b) Teeth
 - c) Larynx
 - d) Tongue

QUESTION 3 (20 marks)

- i) Discuss briefly any FIVE social factors that contribute to language differences **(10 marks)**
- ii) Using examples identify **five** ways through which language has been known to have influence on culture. **(10 marks)**

QUESTION 4 (20 marks)

- i) Suggest **five** reasons that explain how our knowledge of a first language influences our knowledge and use of English or any other second language **(10 marks)**
- ii) Discuss briefly **FIVE** advantages of language planning in a society. **(10 marks)**

QUESTION 5 (20 MARKS)

- i) Explain briefly how any **FIVE** features/properties shared by all human languages sets them apart from all other systems of communication **(15 marks)**
- ii. Describe the **FIVE** key components that shape the process of communication **(5 marks)**