



**PAN AFRICA CHRISTIAN UNIVERSITY
MAY 2023 TRIMESTER EXAMS
COM 101: LANGUAGE AND COMMUNICATION (DEGREE,
COMMUNICATION)
ROYSAMBU & VALLEY ROAD (DAY/EVENING)
Time 3hrs.**

Instructions: Answer ALL questions in SECTION A and any other THREE questions in SECTION B

SECTION A (10 marks)

1. Answer the question below:

Conversation is part of communication and one has to be conversant with the language to hold a good conversation. Discuss five key concepts of conversation analysis. (10 marks)

SECTION B (30 marks)- Answer any THREE of the following questions:

2. Using five ways illustrate how language is essential in achieving effective communication. (10 marks)
3. While giving relevant examples, discuss five differences between language and communication. (10 marks)
4. Language aids in communication. While referring to the four domains of pragmatics, justify how this is so. (10 marks)
5. Language and communication is said to be different but still one cannot do without the other. Justify this dependent relationship while giving relevant examples. (10 marks)