BCM 211: FUNDAMENTALS OF SUPPLY CHAIN MANAGEMENT

SPECIAL EXAM- Roysambu Day

Instructions

i. **This exam paper contains SIX questions containing 10 marks each.**
ii. **Answer Question 1 (COMPULSORY) and any other THREE questions**
iii. **Read each question carefully before attempting.**

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QUESTION 1

a) State THREE advantages of using Mpesa to pay suppliers. **(2 Marks).**

b) Using examples, explain FOUR types of fraud related to purchasing. **(8 Marks).**

QUESTION 2

a) Highlight Four effects of Bullwhip effect in an organization. **(4 Marks)**

b) Discuss THREE techniques under Match strategy as a way of demand management. **(6 Marks)**

QUESTION 3

a) Describe two benefits of Information Technologies in supply chain **(4 Marks)**

b) Explain THREE customer service elements in supply chain management. **(6 Marks)**

QUESTION 4

a) Highlight FOUR emerging technologies in supply chain management. **(4 Marks)**

b) Explain THREE reasons why companies outsource their production process.

(6 Marks)

QUESTION 5

a) Highlight TWO types of inventories. **(2 Marks)**

b) The selection of suppliers is an integral part of a procurement process. Explain the importance of selecting appropriate suppliers for the supply chain management.

(8 Marks)

QUESTION 6

a) Discuss the advantages of the following modes of transportation.

i. Road **(2 Marks)**

ii. Air **(2 Marks)**

iii. Pipeline **(2 Marks)**

b) Explain the role of reverse logistics in supply chain management. **(4 Marks)**

End of Exam