



PAN AFRICA CHRISTIAN UNIVERSITY

SEPTEMBER-DECEMBER 2025

COURSE CODE: UCC 103

COURSE TITLE: RESEARCH AND WRITING

INSTRUCTIONS

Read the instructions and questions carefully before you write the answers

- (A) Answer ALL Questions in Section A
- (B) Answer ANY THREE questions in Section B

SECTION A: ALL QUESTIONS

QUESTION ONE: (10Marks)

- (a) With a focus on the core activities and purpose of each stage, differentiate between the Pre-writing stage and the Drafting phase in the overall research process. (4 Marks)
- (b) Imagine you are researching the major causes of youth unemployment in Nairobi's informal settlements. Justify the use of four distinct data collection instruments/methods suitable for this study. Your justification must explain *how* each instrument would be practically applied to gather information. (6 Marks)

SECTION B: ANSWER ANY THREE QUESTIONS

QUESTION TWO

(10 Marks)

- (a) Explain the concept of "Genre" in academic writing, and examine how understanding the required genre practically dictates your choices regarding the paper's structure, tone, and length.

(6 Marks)

(b) Plagiarism is a serious ethical violation. Outline four specific steps a researcher must proactively incorporate into their writing to ethically avoid plagiarism and ensure academic integrity. (4 Marks)

QUESTION THREE:

(a) Imagine that you have been tasked to write a persuasive essay on "The role of integrity and nationhood in the fight against corruption in Kenya." Explain any four strategies you would use in the pre-writing phase to generate and organize your core ideas and arguments before you begin (6 Marks)

(b) A research team has successfully concluded its study on youth leadership dynamics. With examples in context for each component, describe the function of four essential components of a typical academic report (4Marks)

QUESTION FOUR

With the help of appropriate illustrations in context, explain why writers ought to utilize a variety of sources when writing their research papers (10 Marks)

QUESTION FIVE

(a) Using the case study of a research project on "The Increasing Incidences of Suicide Among Police Officers in Kenya," explain five critical purposes of conducting a comprehensive literature review as the initial phase of the study (10 Marks)