



END TERM EXAMINATION

BUSINESS DEPARTMENT

COURSE CODE: DENT 0114 COURSE TITLE: BUSINESS ENVIRONMENT

ANSWER QUESTION ONE AND ANY OTHER THREE QUESTIONS {10 MARKS EACH}

QUESTION ONE COMPULSORY **{10 MARKS}**

- a) State **four** macro environment factors affecting businesses (4mks)
- b) Discuss three importance of running a business (6mks)

QUESTION TWO **{10MKS}**

- a) Outline any **four** Principles of management according to Henry Fayol (4mks)
- b) Explain **three** reasons for international business (6mks)

QUESTION THREE **{10MKS}**

- a) State **four** characteristics of Low-Income Countries **(4mks)**
- b) Explain three benefits of privatization of state owned enterprises **(6mks)**

QUESTION FOUR **{10MKS}**

- a) Outline **four** salient features of financial markets **(4mks)**
- b) Explain **three** different ways a financial market helps the economy of a country **(6mks)**

QUESTION FIVE **{10MKS}**

- a) State any **four** principles of Corporate governance **(4mks)**
- b) Explain **three** advantages of good corporate governance to an organization **(6mks)**

QUESTION SIX **{10MKS}**

- a) Outline **four** elements of strategic management process **(4mks)**
- b) Explain any **three** characteristics of business objectives **(6mks)**

END OF EXAM