



PAN AFRICA CHRISTIAN UNIVERSITY
BACHELORS OF BUSINESS LEADERSHIP
END TERM EXAMINATION-ONLINE

DEPARTMENT: BUSINESS

COURSE CODE: BUS 2343 BUSINESS LEADERSHIP 111

ANSWER FOUR QUESTIONS ONLY {10 MARKS EACH}

SECTION A

QUESTION ONE {COMPULSORY} {10 MARKS}

a) Katana is your friend and has been promoted to a leadership position in his organization. He approached you seeking your advice on how he would improve his ethical leadership skills.

Explain **two** solutions you would offer him **(4mks).**

b) You are the Chief Executive Officer in Kwetu Company and your plan is to develop leaders in the next five years. Discuss **THREE** critical qualities you will look for in the potential leaders

(6mks).

SECTION B: ANSWER THREE QUESTIONS ONLY {10 MARKS EACH}

QUESTION TWO 10 MARKS

a) Discuss **TWO** objectives of persuasive communication **(4mks)**

b) Explain **THREE** benefits of technology based business leadership in an organization **(6mks)**

QUESTION THREE
MARKS

10

- a) Mercy a very staunch Christian is strongly against the idea of Christians being actively involved in politics. On the other hand, is her friend Faith who vehemently supports active Christians' involvement in politics. Outline **FOUR** reasons in support of Faith's opinion
(4mks)
- b) Explain **THREE** different ways you would improve Transparency and Accountability in an organization
(6mks)

QUESTION FOUR

10 MARKS

- a) Discuss **FOUR** roles the church is supposed to play as far as the politics of a country is concerned
(4mks)
- b) Many anti- corruption agencies in African countries have been barking without biting especially the political elite. Explain **THREE** different ways you would put in place to make these agencies effective in their fight against corruption
(6mks).

QUESTION FIVE

10 MARKS

- a) Explain **TWO** foundations of trust in an organization
(4mks)
- b) Discuss **Three** challenges facing Public Leadership in your country
(6mks)

QUESTION SIX

10 MARKS

- a) Discuss the term Grand corruption
(4mks)
- b) Explain **THREE** key modes of thinking that prevent marketplace ministry in your Country
(6mks).

