



**COURSE CODE: CDC 220**

**COURSE TITLE: ADVOCACY POWER AND POLITICS**

**EXAM DATE:**

**APRIL 2024**

## **DURATION: 3 HOURS**

### **INSTRUCTIONS**

- Read the instructions and questions carefully before you write the answers.
- **Answer any TWO questions**
- *ALL PAC University's examination rules and regulations apply*

#### **Question one**

- a) Using relevant examples discuss any five principles of advocacy. (10 marks)
- b) Citing relevant examples discuss five reasons why it's important for an advocacy officer to be knowledgeable on the issue they are advocating for. (10 marks)

#### **Question two**

Due to increased rates of teenage pregnancy in Kongomano District, a group of concerned citizens, including educators, healthcare professionals, parents, and youth advocates, have come together to address the issue and they decide to form an advocacy group called "Youth Empowerment for Health".

- a) Explain any five roles of the advocacy group created by the citizens. (10 marks)
- b) Using relevant examples, describe strategies the leaders for Youth Empowerment for Health can use to mobilize resources and funds to support the Advocacy. (10 marks)

#### **Question three**

Shama was hired as the advocacy officer in charge of youth advocacy at Vijana Wastawi Organization.

- a) Using examples discuss any five factors Shama will consider while communicating with the youth. (10 marks)
- b) Explain any of the five skills that Shama needs while conducting Advocacy at Vijana Wastawi organization. (10marks)