



PAN AFRICA CHRISTIAN UNIVERSITY

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

**END OF SEMESTER EXAMINATION FOR DIPLOMA IN
COMMUNICATION**

JANUARY – APRIL 2018 SEMESTER

CAMPUS: ROYSAMBU

DEPARTMENT: COMMUNICATION & LANGUAGES

COURSE CODE: DCM101

COURSE TITLE: LANGUAGE AND COMMUNICATION

EXAM DATE: TUESDAY 10TH APRIL 2018

TIME: 2:00PM-4:30PM

INSTRUCTIONS

- This examination script consists of **Five (5)** questions.
- Read all questions carefully before attempting.
- Write your **student number** on the answer booklet provided.
- **Section A contains 30 MARKS.**
- **Section B contains 40 MARKS and you should attempt any TWO.**

SECTION A: (COMPULSORY)

QUESTION ONE

a) Discuss how each of the following terms relates to language and communication.

i) Language (2mks)

ii) communication (2mks)

iii) Language variations (2mks)

b) Demonstrate **SIX** functions of language. (12mks)

c) Describe **SIX** characteristics of language. (12mks)

SECTION B: ATTEMPT ANY TWO

QUESTION TWO

a) Evaluate FIVE importance of learning language and communication unit.

(10mks)

b) Demonstrate FIVE variations of language. (10mks)

QUESTION THREE

a) Assess FIVE pointers of language for human interactions. (10mks)

b) Using relevant examples, describe FIVE speech communities. (10mks)

QUESTION FOUR

a) Identify SIX factors affecting people's choice of language. (12mks)

b) Describe FOUR aspects of language planning. (8mks)

QUESTION FIVE

a) Analyze FIVE duties performed by language in a multilingual society. (10mks)

b) Assess FIVE ways in which technology influences on language and communication.

(10mks)

