



**PAC INSTITUTE OF TECHNOLOGY AND SOCIAL STUDIES SEPTEMBER –
DECEMBER 2024 ASSESSMENT**

FORMATIVE ASSESSMENT

Qualification Code : 021106T4ADM
Qualification : ANIMATION AND DIGITAL MEDIA
LEVEL- 5
Code : MD/CU/AN/CR/01/6/A
Unit of Competency : ANIMATION SCRIPT WRITING

WRITTEN ASSESSMENT

TIME: 3 HOURS

INSTRUCTIONS TO THE CANDIDATE:

- 1. Read all the instructions carefully before attempting the questions.*
- 2. This paper consists of two sections, A & B.*
- 3. You are allowed 3 Hours to Answer the questions.*
- 4. Marks for each question are indicated in brackets.*
- 5. Write your responses in the Separate Answer booklet provided.*
- 6. Do not write anything on this question paper.*

SECTION A: (40 MARKS)

Answer ALL questions in this section.

1. Highlight FOUR significances of animation in modern media and entertainment industries. (4 Marks)
2. Name THREE roles of a *log-line* in animation script writing. (3 Marks)
3. Define the three main components of story structure in animation. (6 Marks)
 - i. Introduction
 - ii. Conflict
 - iii. Resolution
4. Outline THREE functions of a sub-plot in an animation script. (3 Marks)
5. Define the THREE different types of characters in animation. (6 Marks)
 - i. Protagonist,
 - ii. Antagonist,
 - iii. Supporting characters.
6. Provide FOUR examples of different genres in animation. (4 Marks)
7. Give FOUR reasons why is research important in developing an animation idea. (4 Marks)
8. As a composer for animation dialogue, provide FOUR characteristics of effective character dialogues in animation. (4 Marks)
9. As trainer in Pac Institute has been tasked to give a talk to animation beginners on formulating animation ideas. List FOUR steps involved in formulating an animation idea that you will discuss. (4 Marks)
10. As a composer for animation dialogue, provide TWO characteristics of effective character dialogues in animation. (2 Marks)

SECTION B: (60 MARKS)

*Answer any **TWO** questions in this section.*

Question 11

- a) Evaluate why character development is critical in animation storytelling. (2 Marks)
- b) Explain FIVE core elements that define a character in an animation. (10 Marks)
- c) Illustrate a character of your choice. (8Marks)

Question 12

- a) Discuss FOUR roles of dialogue in revealing character traits and advancing the plot in animation. (8Marks)
- b) Write a dialogue exchange between two characters: a mischievous cat and a wise old owl. (12Marks)

Question 13

13. Peter is a scriptwriter, and he needs help in writing a draft script.

- a) Explain FIVE steps Peter should take to generate the draft script according to industry standards. (10 Marks)
- (b) Review FIVE importance of evaluating the draft script based on production requirements before final approval. (10 Marks)

Question 14

Write a brief synopsis for an animation about a robot who wants to learn human emotions.

(20 Marks)