PAN AFRICA CHRISTIAN UNIVERSITY

SCHOOL OF LEADERSHIP, BUSINESS & TECHNOLOGY

END OF SEMESTER EXAMINATION FOR THE DEGREE OF

BACHELOR OF COMMERCE

SEPTEMBER-DECEMBER 2019

CAMPUS: ROYSAMBU

DEPARTMENT: BUSINESS STUDIES

COURSE CODE: BCM211

COURSE TITLE: FUNDAMENTALS OF SUPPLY CHAIN

EXAM DATE: THURSDAY 5TH DECEMBER 2019

DURATION: 2 HOURS

TIME: 2:00PM-4:00PM

INSTRUCTIONS

- Read the instructions and questions carefully before you write the answers.
- Write your **STUDENT NUMBER** in the Answer Booklet given
- *Write clearly and legibly.*
- This exam script consists of **Six (6)** questions.
- Answer ALL **questions in Section A (compulsory)** and A**ny other three (3)** questions from Section B
- *ALL PAC University's examination rules and regulations apply*

Section A: answer all questions

Question One. (Compulsory) 30 marks

a) Supply chains are upstream and downstream linkages. Explain this statement. (2 marks)
b) Distinguish the terms procurement and purchasing. (4 marks)
c) Explain the significance of procurement as a functional department in an organization. (6 marks)
d) Discuss **three** concepts that are applicable to creation of mutual customer-supplier relationship. (6 marks)
e) Illustrate how the Internet has impacted on global business supply chain management function since year 2000. (6 marks)
f) Assuming you are the Supply Chain Manager for Zero Bakeries Ltd, advise the management on the essentials of a valid contract with respect to procurement of their flour requirements. (4 marks)
g) Explain the term supply chain roadmap. (2 marks)

Section B. **Attempt any *three* questions from this section.**

Question Two (10 marks)

a) Using **one** example in each case, explain the following types of procurement categories for a product:

   i. Routine (3 marks)
   ii. Bottleneck (3 marks)

b) State **four** indicators of fraud in a tendering process. (4 marks)

Question Three (10 marks)

a) There are risks involved in any supply chain system.
   i. State **four** risks that supply chain managers have to contend with. (4 marks)
   ii. Suggest how the four risks you have identified may be mitigated. (4 marks)
b) Identify any **two** types of supply chain formats. (2 marks)

Question Four (10 marks)

a) Explain the concept of value addition as applied in supply chain management. (2 marks)
b) Compare Michael Porter's value chain model to that by Hines. (8 marks)

Question Five (10 marks)

a) Identify **four** activities that characterize the implementation of an effective supply chain management system. (4 marks)
b) Explain the factors to consider in the management of a customer relationship function. (6 marks)

Question Six (10 marks)

a) Describe the term e-tendering. (5 marks)

b) State **five** advantages associated with outsourcing logistics function. (5 marks)