



PAN AFRICA CHRISTIAN UNIVERSITY
BACHELORS OF BUSINESS LEADERSHIP
END TERM EXAMINATION-ONLINE

DEPARTMENT: BUSINESS

COURSE CODE: BUS 3123: BCM 210 BUSINESS ETHICS

ANSWER FOUR QUESTIONS ONLY **{10 MARKS EACH}**

SECTION A

QUESTION ONE { COMPULSORY } **{10 MARKS}**

- a) Discuss **TWO** principles of Business ethics in relation to employees **(4mks)**
- b) You have been asked to give a presentation on the significance of Business ethics in an organization. Explain your answer. **(6mks)**

SECTION B: ANSWER THREE QUESTIONS ONLY

{10 MARKS EACH}

QUESTION TWO

10 MARKS

- a) Describe **FOUR** ethical issues in the Human capital function (4mks).
- b) Fabian and Paula had a discussion on whether corporations should get involved in Corporate social responsibility activities. Fabian was of the opinion that Corporations should be involved while Paula was of a contrary opinion. Explain **THREE** reasons in support of Paula (6mks).

QUESTION THREE

10MKS

- a) Discuss **FOUR** ethical challenges faced by Organizations as they function (4mks)
- b) You have been called for an interview in one of the companies in the manufacturing sector and asked to give a presentation on **THREE** possible weaknesses facing such companies. Describe your answer (6mks)

QUESTION FOUR

10 MARKS

- a) Outline **FOUR** features of Business ethics (4mks)
- b) You have been called for an interview in one of the Companies in the banking industry for a management post you have been shortlisted for. One of the panelist asked you to discuss **THREE** common abuses of power in the work place by managers. Explain your answer. (6mks)

QUESTION FIVE

10 MARKS

- a) As an employee in the Insurance industry, Describe **FOUR** types of discriminations you are likely to face in that organization (4mks)

- b) Every Business has social responsibility obligations to the society. Your friend Ben intends to start a private Company in the service industry and he seems unaware of the business social responsibilities his business is expected to have to the society. Suggest to him **THREE** of these obligations
(6mks)

QUESTION SIX

10 MARKS

- a) Other than employees, describe **TWO** other social groups affected by the principles of business ethics
(4mks)
- b) ABC Company where you have been a customer for years has started behaving unethically towards its stakeholders thanks to its new leadership and management. Using relevant examples, discuss **THREE** effects of its unethical practices to the business (6mks)