



PAN AFRICA CHRISTIAN UNIVERSITY

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

**END OF SEMESTER EXAMINATION FOR DIPLOMA IN
COMMUNICATION**

MAY-AUGUST 2018

CAMPUS: ROYSAMBU

DEPARTMENT: COMMUNICATION & LANGUAGES

COURSE CODE: DCM204

COURSE TITLE: MEDIA LAW AND ETHICS

EXAM DATE: MONDAY 6TH AUGUST 2018

TIME: 9:00AM-11:00PM

INSTRUCTIONS

- Read the instructions and questions carefully before you write the answers.
- Write your **STUDENT NUMBER** in the Answer Booklet given
- Answer question 1 and any other 2 questions
- *Write clearly and legibly.*
- *ALL PAC University's examination rules and regulations apply*

QUESTION 1: COMPULSORY

- a) Define media ethics(2marks)
- b) Examine the roles of media law and ethics in journalism. (10marks)
- c) Discuss four defenses against privacy suits. (8marks)
- d) Using examples, describe five categories of copyrighted works.(10marks)

QUESTION 2

- a) Define the term right.(2marks)
- b) Explain the relationship between Society, Ethics, and the Media (6marks)
- c) The law relating to mass media does not constitute a single field of law but is rather comprised of a diverse set of laws and provisions that are scattered across the entire legal framework. Discuss four sources of media law. (12marks)

QUESTION 3

Journalists face several ethical challenges in the course of their work. Explain the ethical position of a journalist on each of the following questions.

- i) Should I take freebies? (5marks)
- ii) Should I pay for information? (5marks)
- iii) Should I misrepresent myself? (5marks)
- iv) Should I tell a lie? (5marks)

QUESTION 4

- a) Define plagiarism (2marks)
- b) Using examples, describe four categories of privacy. (8marks)
- c) Explain using five reasons, why journalists are encouraged to attribute their sources of information. (10marks)

QUESTION 5

- a) Define defamation. (2marks)
- b) Describe three defenses against defamation. (6marks)
- c) The copyright law states that for any work to be eligible for protection, it must satisfy certain conditions. Explain four of these conditions. (12marks)