



Alvytana Mavua

Course Code: COM 105

Course Title: PUBLIC SPEAKING

Instructions: SECTION A is compulsory. Answer any THREE from SECTION B

Roysambu Day (Physical)

Section one questions are compulsory. Answer any other **THREE** questions from Section two.

SECTION ONE

QUESTION ONE

- i) Public Speaking is a communication event. Using relevant examples, discuss any SIX elements that public speaking shares with all other communication events.

(6 marks)

- ii) As a speaker, you bring FOUR key elements to a speech. Discuss these elements using relevant examples.

(4 Marks)

SECTION TWO

QUESTON TWO

- i) With the aid of examples, evaluate FIVE steps involved in planning a speech.

(5 Marks)

- ii) The introduction to your speech must gain your audience's attention. With the aid of examples, assess any FIVE techniques you can use as attention grabbers.

(5 marks)

QUESTION THREE

- i) Explain any **FIVE** skills and competences that a speaker should possess in order to deliver a speech successfully.

(5 Marks)

- ii) As an upcoming speaker, illustrate any **FIVE** steps that you would take to establish credibility to your audience during a public speaking event.

(5 Marks)

QUESTION FOUR

- i) Non-verbal cues form an integral part of public speaking, using relevant examples, discuss any FIVE non-verbal cues citing their importance in the speech process

(5 Marks)

- ii) Public speaking is not confined to classroom presentations, use examples to examine any FIVE fora that avail an opportunity for public speaking.

(5 marks)

QUESTION FIVE

- i) “Visual aids bring life to your speech.” Using examples, demonstrate the two categories of visual aids in public speaking.

(4 marks)

- ii) “The audience for public speaking is live. Therefore, as a public speaker, it is important to carry out audience analysis as part of the preparation for speaking.” Examine the THREE main areas of research and their importance in public speaking

(6 marks)