



PAN AFRICA CHRISTIAN UNIVERSITY
END OF SEMESTER EXAMINATION FOR THE DEGREE OF
BACHELORS OF COMMERCE
BACHELOR OF BUSINESS LEADERSHIP
BACHELOR OF BUSINESS INFORMATION TECHNOLOGY
MAY-AUGUST 2017

CAMPUS: ROYSAMBU

DEPARTMENT: BUSINESS

COURSE CODE: BCM210|BUS3123|BIT312

COURSE TITLE: BUSINESS ETHICS

EXAM DATE: TUESDAY 25th JULY 2017

TIME: 5.30PM-8.30PM

INSTRUCTIONS

- Read all questions carefully before attempting.
- Answer FIVE questions out of the SIX Provided
- Question ONE is Compulsory

Write your student number on the answer sheet provided

QUESTION ONE

a) Define the following concepts as they apply in business ethics.

- i. Ethics (2 marks)
- ii. Business Ethics (2 marks)
- iii. Utilitarianism (2 marks)
- iv. Justice (2 marks)
- v. Rights (2 marks)

b) Describe three factors that affect ethical behavior (6 marks)

c) Explain the biblical basis of justice (2 marks)

d) Environmental damage comes from two sources: pollution and resource depletion. Discuss four areas of environmental damage caused by organizations. (8 marks)

e) Differentiate between gifts and bribes (4 marks)

f) Identify four responsibilities of business to consumers (4 marks)

QUESTION TWO

a) Explain three Teleological theories (6 marks)

b) Define the following concepts (9 marks)

- i) job discrimination
- ii) affirmative action
- iii) sexual harassment

QUESTION THREE

a) Describe three sources of rights (6 marks)

b) Elaborate on three components of justice in the work place (6 marks)

c) Highlight three sources of ethics (3 marks)

QUESTION FOUR

Discuss the theories below of justice

a) Mill's utilitarian theory of justice (5 marks)

b) Nozick's theory of justice (5 marks)

c) Rawls's theory of justice (5 marks)

QUESTION FIVE

A woman was near death from cancer. One drug might save her, a form of radium that a druggist in the same town had recently discovered. The druggist was charging \$2,000, ten times what the drug cost him to make. The sick woman's husband, Heinz, went to everyone he knew to borrow the money, but he could not get together about half of what it cost. He told the druggist that his wife was dying and asked him to sell it cheaper or let him pay later. But the druggist said "no." the husband got desperate and broke into the man's store to steal the drug for his wife.

- a) Discuss whether the act by Heinz was ethical **(5 marks)**
- b) Discuss the extent to which Heinz was constrained by law **(4 marks)**
- c) Using this case, differentiate between ethics and law **(6 marks)**

QUESTION SIX

Discuss the normative theories below

- a) Utilitarian **(5 marks)**
- b) Aristotelian virtue ethics **(5 marks)**
- c) Stoic virtue ethics **(5 marks)**