



DCM 202 - RADIO PRODUCTION

FINAL PROJECT – RADIO NEWS FEATURE

TOTAL MARKS (40%)

INDIVIDUAL PROJECT

Project: You have been assigned the responsibility of developing a current and elaborate news feature on the state of the Kenyan economic and political situation post the 9th August 2022 general elections. Generate a radio news feature that will contain all the 7 elements necessary in writing a news feature. You must use the right quotes in place of interviews and use the 5 W's and 1H when developing the body.

You can make reference to the war in Ukraine and the lifting of the decade long ban on GMO's.

Project Length: 10 MINUTES

Nature of Assignment: Individual

Software: Adobe Audition/Audacity/Sony Vegas

Requirements

1. A **UNIQUE** name for your Radio Station.
2. A captivating title for the Radio news feature and by line of the news feature producer.
3. A detailed news feature script.
4. Creative use of a good voiceover, sound effects and music.
5. A written brief.

Evaluation will be based on the following:

- i. The news feature script. **(20 marks)**

- ii. An appropriate news feature title, and the creative introduction of the radio station, title and by line. **(5 marks)**
- iii. Evidence of proper research and ethical standards. **(5 marks)**
- iv. Story organization: The intro, body and conclusion. **(20 marks)**
- v. The professional voiceover: Speed, emphasis, inflections etc. **(10 marks)**
- vi. Audio quality and editing decisions: Should be without pops, noise, jerks, unnecessary silence etc. **(10 marks)**
- vii. Creative use of music, signature tunes and sound effects. **(10 marks)**
- viii. A written brief with the following subsections;
 - a) The target audience and relevance of the news feature to them. **(5 marks)**
 - b) The newsworthiness of the story and the angles used in doing the news feature **(5 marks)**
 - c) A summary of the activities the student undertook and the equipment used in producing the news feature. **(5 marks)**
 - d) The challenges and lessons learnt. **(5 marks)**

N/B

1. The cumulative marks out of 100 marks will be converted to a mark out of 40 marks.
2. Coming up with a news feature can be quite taxing and will involve quality time in the field and in the studio recording.
3. Make proper arrangements with the studio and book in advance.
4. The news feature will be submitted on the due date of the exam and previewed in the presence of all the other students during SHOWTIME. No project will be graded without being previewed during Showtime. **(NO PROJECT WILL BE RECEIVED AFTER THE DEADLINE).**
5. BACK UP your work so that **no computers crashes and flash disks malfunction** when you are just about to submit your work!

The finalized news feature should be submitted on a well-labeled Compact Disc (CD) containing the news feature, the news feature script, and the written brief. The news feature MUST be in the mp3 file format. A copy of each of these MUST be sent via

email before collection time. The project submission will only be considered complete when receipt of the email is confirmed.