



PAN AFRICA CHRISTIAN UNIVERSITY

SCHOOL OF LEADERSHIP, BUSINESS & TECHNOLOGY

**END OF SEMESTER EXAMINATION FOR THE DEGREE OF
BACHELOR OF COMMERCE**

BACHELOR OF BUSINESS LEADERSHIP

JANUARY-APRIL 2019 SEMESTER

CAMPUS: ROYSAMBU

DEPARTMENT: BUSINESS STUDIES

COURSE CODE: BCM104|BUS3113

COURSE TITLE: PRINCIPLES OF MANAGEMENT

EXAM DATE: MONDAY 8TH APRIL 2019

TIME: 5.30PM-8.30PM

INSTRUCTIONS

- Read the instructions and questions carefully before you write the answers.
- Write your **STUDENT NUMBER** in the Answer Booklet given
- This paper consists of **five questions**.
- Answer Question **ONE** and any other **FOUR** questions
- *Write clearly and legibly.*
- *ALL PAC University's examination rules and regulations apply*

QUESTION ONE: COMPULSORY (40 Marks)

- a. Highlight **three** advantages of a Geographical Based organization structure (3 marks)
- b. Management is as old as human civilization, comment (4 Marks)
- c. Highlight four objectives of controlling (4 marks)
- d. State **five** disadvantages of the Matrix Organizational Structure (5 Marks)
- e. Distinguish between Managerial Roles Approach and Systems Approach to management (6 marks)
- f. Discuss any **four** principles of the Bureaucratic Theory of Management (8 marks)
- g. Elaborate on **five** main types of plans (10 marks)

QUESTION TWO (15 Marks)

- a. Giving reasons, explain why management cannot be viewed as an exact science. (4 marks)
- b. State five objectives of the Scientific Theory of management according to Fredrick Taylor. (5 marks)
- c. Elaborate on the principle of Esprit de corps of the modern theory of management (6 marks)

QUESTION THREE (15 Marks)

- a. State five principles of management function of planning (5 marks)
- b. Explain five principles of the Modern Theory of management according to Henry Fayol. (10 marks)

QUESTION FOUR (15 Marks)

- a. State five factors that influence a manager's span of control (5 marks)
- b. Discuss five types of organizational structures (10 marks)

QUESTION FIVE (15 Marks)

- a. Outline five reasons why it is important for managers to carry out the function of controlling (5 marks)
- b. Discuss **five** principles of the management function of organizing (10 marks)

QUESTION SIX (15 Marks)

- a. Highlight **five** types of organization standards (5 marks)
- b. Describe **five** forms of power (10 marks)

