



**PAN AFRICAN CHRISTIAN UNIVERSITY
UNIVERSITY EXAMINATIONS 2020/2021**

**THIRD TRIMESTER EXAMINATION FOR THE DEGREE OF
BACHELOR OF ARTS IN COMMUNITY DEVELOPMENT**

CDC 220: ADVOCACY POWER & POLITICS

Instructions:

Answer any two questions each question carries 20 marks each

Question one

- a) As the advocacy officer for a project working on “*Ending Female Genital Mutilation (FGM)*” in Northern Kenya. Explain any five challenges you are likely to encounter during the FGM advocacy campaign (10 marks)
- b) Examine five strategies which the Building Bridges Initiative (BBI) team can use to convince the citizens who are against BBI to support the advocacy initiative. (10 marks)

Question two

You have been hired as an advocacy consultant by a group of NGOs who wish to advocate for Boy child empowerment. Describe the advocacy process you would recommend to be followed for the boy child advocacy campaign. (20 marks)

Question three

Evaluate any five qualities of an Advocacy manager (10 marks)

Discuss the role of advocacy in community development (10 marks)