



DCO 302 – CONFLICT TRANSFORMATION

APRIL 2022 EXAM

DEGREE PROGRAMME

Section A – Compulsory

Question One (10 marks)

- a) The media, particularly radio, has been identified as a medium that has provoked conflict and violence in places such as Rwanda and Bosnia. However, scholars and practitioners believe that the media, can be instrumental in conflict resolution. Discuss the **three** strategies that experts in conflict resolution are employing to empower the media **(6 marks)**
- b) Explain the **two** key concepts in Peace Journalism, and why it may not be included in the Journalism Excellence Awards **(4 marks)**

Section B – Choose any three questions (30 Marks)

Question two

- a) Several scholars such as Curtis, Howard etc., have proposed different ways in which the media can contribute to the prevention or transformation of conflict. As a communication advisor to a vernacular radio in Northern Kenya, discuss the **four** interventions applicable only to the media house **(8 marks)**
- b) Differentiate between conflict transformation and conflict resolution **(2 marks)**

Question three

- a) There are three conceptual models which analyze media coverage of international negotiations: *Secret Diplomacy*, *Closed-Door Diplomacy*, and *Open Diplomacy*. With reference to the Russia-Ukraine war, which model has been used? Justify your answer **(4 marks)**
- b) Differentiate between conflict resolution and conflict transformation in terms of focus and time frame **(4 marks)**

- c) With reference to the persistent fighting in Baringo, Kenya, which conflict management style between negotiation and mediation would you employ and why? **(2 marks)**

Question four

As the new Communications Manager in organization x, how would you identify looming conflicts in the office? **(10 marks)**

Question five

As a scholar who has gained sufficient knowledge in conflict transformation, you have been invited to talk about the numerous positive aspects of conflicts. Discuss **five** points that you would include in your presentation. **(10 marks)**