



PAN AFRICA CHRISTIAN UNIVERSITY
SCHOOL OF HUMANITIES AND SOCIAL SCIENCES
END OF SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF
ARTS IN

COMMUNICATION

JANUARY-APRIL 2026

CAMPUS: ROYSAMBU

DEPARTMENT: COMMUNICATION, LANGUAGES AND LINGUISTICS

COURSE CODE: COM 105

COURSE TITLE: PUBLIC SPEAKING

EXAM DATE:

TIME:

DURATION: 3 HOURS

INSTRUCTIONS

- Read all questions carefully before attempting.
- Answer question ONE and any other THREE Questions
- All other PAC University examination rules and regulations apply

INSTRUCTIONS

SECTION ONE is COMPLUSORY (10marks)

Select any THREE questions in section TWO (30 Marks)

SECTION ONE

QUESTION ONE

- i) As a student of the public speaking class, your group assignment was to prepare and do a public speaking exercise, educating your classmates on what is expected of them in a public speaking event. Using this experience, discuss any SIX elements your public speaking event shares with all other communication events (6 marks)
- ii) As you researched for your assigned class topic, you put yourself at the center of the public speaking event. Using your topic as a reference point illustrate any FOUR key elements a speaker brings to the speech. (4 marks)

SECTION TWO

QUESTION TWO

- i) As you were preparing for your speech in class, at the back of your mind you knew that your audience was live. This meant you had to do an audience analysis as part of your preparation. Examine the THREE main areas of research that were important for the preparation of your speech. (6 Marks)
- ii) Part of your coursework was the group presentations you carried out in class throughout the semester. For your group presentation to be successful there are guidelines that assist you in ensuring in employing a successful strategy. Examine any FOUR of these guidelines. (4 marks)

QUESTION THREE

- i) During presentations, speakers use different techniques to grab the attention of their audiences. Using the presentations carried out in class as a basis for your explanation, assess any THREE of these techniques. (9 marks)
- ii) The role of Technology cannot be ignored in today's world, the same would apply to Public Speaking. Briefly examine how computer mediated technology has impacted public speaking in a contemporary world. (1 mark)

QUESTION FOUR

- i) While carrying out your presentation, it became evident that non-verbal cues are not only recognizable while the speaker is present in a live setting but also in a technologically assisted public speaking. In fact, based on the presentations in class, there are a number of quantifiable measurable non-verbal cues from the voice. Inspect any FIVE of these voice non-verbal cues you could identify from the presentations made in class. (5 marks)

- ii) To demonstrate your understanding of non-verbal cues, explain other FIVE non-verbal cues and their relevance in a speaking event. (5 marks)

QUESTION FIVE

Once you had formed groups and assigned the area of coverage for you and your group members to work on, you started preparing for your speech. Examine the FIVE steps you took as a group in your preparation for the presentation you carried out in class. (10 marks)