



PAN AFRICA CHRISTIAN UNIVERSITY

JANUARY 2022 TRIMESTER EXAM

**DCO 301: GENDER, COMMUNICATION & DEVELOPMENT (Degree,
COMMUNICATION)**

ROYSAMBU & VALLEY ROAD (DAY/EVENING)

Time 3hrs.

Instructions: Answer ALL questions in SECTION A and any other THREE questions in SECTION B

SECTION A (10 marks)

1. Answer ALL of the following questions:

A story went viral on March 7th, where a lady on Forest Road was roughed up by bodaboda operators in Nairobi, Kenya, and even assaulted.

“Gender inequality and discrimination is still a conversation we keep having as a society. So many efforts are being done to eradicate it but cases like these keep happening. Is gender equality something that will ever be achieved?” Discuss. (10 marks)

SECTION B (30 marks)- Answer any THREE of the following questions:

2. While explaining what masculine stereotyping is, illustrate using relevant examples, **three** masculine stereotypes that affect how men are viewed and perceived in their places of work. (10 marks)
3. Argue for and against, the ideology presented by the queer performative theory that “gender should not be binary as it encourages stereotyping.” (10 marks)
4. Using Kenya’s context, explain any **four** policies issued out that show the connection that is there between gender and development. (10 marks)
5. a) Explain **two** roles of language in gender circles (4 marks)

b) Explain the relationship between gender, communication, and culture. Illustrate using Kenya's context (6 marks)