



BACHELOR OF BUSINESS LEADERSHIP
END OF SEMESTER EXAMINATION
CEN 403: PROJECT PLANNING & MANAGEMENT

DECEMBER 2021

ONLINE CLASS

Instructions

- (i) This exam paper contains SIX questions containing 10 marks each.**
 - (ii) Answer Question 1 (COMPULSORY) and any other THREE questions**
 - (iii) Read each question carefully before attempting.**
- =====

QUESTION ONE

- a. Describe the meaning of a project. (2 marks)
- b. Explain the meaning of project management. (2 marks)
- c. Describe THREE purposes of the project planning phase. (3 marks)
- d. Explain THREE basic processes of the project execution phase. (3 marks)

QUESTION TWO

- a) Describe any THREE of the important aspects of a project. (3 marks)
- b) Explain SEVEN characteristics of a project. (7 marks)

QUESTION THREE

- (a) Outline the FIVE basic processes of the project planning phase. (5 marks)
- (b) Explain FIVE subsidiary processes of the project execution phase. (5 marks)

QUESTION FOUR

- a) Explain TWO ways to terminate a project according to Meredith and Mantel (1995)
(2 marks)
- b) Discuss FOUR factors that have led to the increased usage of the concept of project management in recent times.
(8 marks)

QUESTION FIVE

- (a) Explain any TWO ways in which work breakdown structure can be done. (2 marks)
- (b) Discuss the FOUR major objectives of Project Management. (8 marks)

QUESTION SIX

Projects are not only causing cost to society but they are also providing benefits. Discuss TEN social benefits to be derived from projects. (10 marks)