



**PAN AFRICA CHRISTIAN UNIVERSITY
BACHELORS OF BUSINESS LEADERSHIP
END TERM EXAMINATION-VALLEY ROAD**

**DEPARTMENT: BUSINESS
COURSE CODE: BUS 2343
COURSE TITLE: BUSINESS LEADERSHIP 111
Time: 17:30HRS-20:30HRS**

ANSWER FOUR QUESTIONS ONLY {10 MARKS EACH}

SECTION A

QUESTION ONE { COMPULSORY} {10

MARKS}

a) Esther your friend had just been promoted to a leadership position in her organization. She has approached you seeking your advice on how she would improve her ethical leadership skills in the organization. Explain your response

(4mks)

b) You are the CEO in Zetu Corporation and your plan is to develop leaders in the next four years. Discuss **three** critical qualities you should look for in the potential leaders

(6mks)

SECTION B ANSWER THREE QUESTIONS ONLY 10 MARKS EACH

QUESTION TWO**10****MARKS**

- a) Elaborate on **two** objectives of persuasive communication
(4mks)
- b) Explain the significance of technology based business leadership in an insurance company
(6mks)

QUESTION THREE**10****MARKS**

- a) Yvonne a very staunch Christian is for the idea that Christians should not be involved in politics. Her friend Gene, feels that Christians should be actively involved in politics. Outline **four** reasons in support of Yvonne's opinion (4mks).
- b) Explain **three** different ways you would improve Transparency and Accountability in an institution of higher learning (6mks)

QUESTION FOUR**10 MARKS**

- a) Discuss any **four** roles the church should play in politics (4mks)
- b) Explain **three** ways of making the anti- corruption agency in your country effective in fighting corruption (6mks)

QUESTION FIVE**10****MARKS**

- a) Discuss **two** foundations of trust in an organization (4mks)
- b) Explain **three** challenges facing Public Leadership in your country (6mks)

QUESTION SIX**10****MARKS**

- a) Discuss **two** types of Grand corruption (4mks)
- b) Explain **three** mode of thinking that prevent marketplace ministry in your country (6mks)

End of exam