



PAC INSTITUTE OF TECHNOLOGY AND SOCIAL STUDIES

Jan – April 2024 ASSESSMENT

FORMATIVE ASSESSMENT

Qualification / Course : Animation Digital Media Level 6

Unit of Competency : CHARACTER DESIGN

WRITTEN ASSESSMENT

TIME: 3 HOURS

INSTRUCTIONS TO THE CANDIDATE:

- 1. Read all the instructions carefully before attempting the questions.*
- 2. This paper consists of two sections, A & B.*
- 3. You are allowed 3 Hours to Answer the questions.*
- 4. Marks for each question are indicated in brackets.*
- 5. Write your responses in the Separate Answer booklet provided.*
- 6. Do not write anything on this question paper.*

SECTION A: (40 MARKS)

Answer ALL questions in this section.

1. Identify THREE importance of character design in animation and storytelling. (3 Marks)
2. Outline THREE ways How does a well-designed character contribute to audience engagement and story development. (3 Marks)
3. Name FOUR key elements to consider when designing a new character. (4 Marks)
4. Highlight FOUR roles of research in developing a strong character design. (4 Marks)
5. Identify FOUR ways how principle of solid drawing improves character design. (4 Marks)
6. Compare and contrast flat and solid character drawings. (4 Marks)
7. Define character analysis, Name FOUR reasons why is it crucial in animation. (4 Marks)
8. Identify FOUR how character features contribute to defining a character's personality and role in a story. (4 Marks)
9. Name FOUR ways costumes and props enhance a character's identity and storytelling (4 Marks)
10. Highlight FOUR reasons why maintaining size relationships among characters important in animation. (4 Marks)
11. Highlight TWO ways how does understanding a character's motivations improve their visual development. (2 Marks)

SECTION B: (60 MARKS)

*Answer any **THREE** questions in this section.*

12. Character development is crucial in stage in character development.

- a) Explain FOUR essential elements of a character profile. (8 Marks)
- b) Create a simple character profile for an original character, including name, age, personality, and traits. (12 Marks)

13. You need to be precise to create a good character.

- a) Discuss the importance of theme in character design and how it influences a character's overall appearance. (10 Marks)
- b) Create a simple character concept and describe how its features, theme, costume, and props align with the story setting. (10Marks)

14. Animation Design Theme sometimes decide the direction a character might take

- a) Explain FIVE ways how setting and genre influence character design themes. (10 Marks)
- b) Give FIVE ways how colour schemes and textures contribute to a character's design theme. (10 Marks)

15. Draw and label a basic character turn-around for an original character of your choice.

(20Marks)