



PAN AFRICA CHRISTIAN UNIVERSITY

PHD IN ORGANIZATIONAL LEADERSHIP AND DEVELOPMENT

END OF SEMESTER EXAMINATION

**DEPARTMENT
LEADERSHIP**

**COURSE CODE
POLD 709**

**COURSE TITLE
ADVANCED QUALITATIVE RESEARCH**

**EXAM DATE
DEC 2020**

**TIME
Duration
3 hours**

INSTRUCTIONS

- Read all questions carefully.
- ANSWER **question one** and **two** questions from **section 2 (20 Marks)**

SECTION 1 - COMPULSORY

Researchers apply different qualitative designs, data collection and analysis methods to answer research questions and accomplish the purpose of their studies. Locate a hypothetical study in your area of interest, discipline or profession and answer the following questions:

- a) What factors would you take into consideration in choosing the overall design, data collection and analysis methods
- b) What specific data collection methods and instruments would you use and why?
- c) What step-wise processes would you use to analyze the data?
- d) Qualitative studies can potentially generate huge amounts of data. How would you practically manage the data?

10 marks

SECTION 2 – ANSWER ANY TWO

Question 2

Following the outbreak of the COVID 19 pandemic, many organizations have struggled to remain afloat. One leather firm has decided to rationalize its services and possibly close two branches to save on cost. Several meetings between management and staff have been held without tangible results, and last week the CEO and senior team thought that a small feasibility study can yield objective answers on how to go about this problem. As a researcher you have been engaged to develop a qualitative study that will investigate the matter and come up with a solution. Briefly describe how you would approach the study, highlighting the following:

- a) The main research design, data collection method and instruments
- b) Five sample qualitative questions that you would use to guide data collection.

5 marks

Question 3

Group interviewing is one of the key data collection methods in qualitative research. Locate a practical or hypothetical qualitative study in your area of interest or specialization that would make an extensive use of group interviewing as the primary method of data collection and answer the following questions:

- a) Identify and discuss the research problem
- b) Discuss how and why the approach and method identified is most appropriate

- c) What factors would you need to consider ensuring collection of high-quality data?
- d) Discuss the likely challenges and how will you mitigate them.

5 marks

Question 4

You have developed a qualitative research study that requires extensive fieldwork and observations as a data collection method in an area that is rocked with ethnic tensions. It also requires recruitment and engagement of data collection assistants and enumerators. Briefly answer the following questions:

- a) Identify and explain the appropriate paradigm or methodology for this study
- b) identify and discuss what considerations you would include in your plan for this inquiry.
- c) discuss the approach you will use to undertake observation as a method of inquiry in this study
- d) What ethical considerations should be considered for this study?

5 marks

Question 5

Metatheory is a key component of qualitative research. Discuss how any two perspectives apply in a qualitative study. In your response show how this inform the following:

- a) The research designs and Data collection methods
- b) data analysis