



PUBLIC SPEAKING COM 105

Online

Section one questions are compulsory. Answer any other **THREE** questions from Section two.

SECTION ONE

QUESTION ONE

- i) The audience for public speaking is live. Therefore, as a public speaker, it is important to carry out audience analysis as part of the preparation for speaking. Examine the **THREE** main areas of research and their importance in public speaking

(6 Marks)

- ii) Every speaker bring **FOUR** key elements to a speech. Briefly discuss these elements.

(4 Marks)

SECTION TWO

QUESTON TWO

- i) With the aid of examples, evaluate **FIVE** steps involved in planning for a speech and selecting a topic.

(5 Marks)

- ii) Elaborate **FIVE** factors that one needs to consider in order to capture an audience's attention.

(5 Marks)

QUESTION THREE

- i) Explain any **FIVE** skills and competences that a speaker should possess in order to deliver a speech successfully.

(5 Marks)

- ii) As an upcoming speaker, illustrate any **FIVE** steps that you would take to establish your credibility to your audience during a public speaking event.

(5 Marks)

QUESTION FOUR

Describe **FIVE** non-verbal cues that exist during a public speaking occasion and use a relevant example to support your point.

(10 Marks)

QUESTION FIVE

Discuss the importance of visual aids citing two categories used in public speaking

(10 marks)