



PAN AFRICA CHRISTIAN UNIVERSITY

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

**END OF SEMESTER EXAMINATION FOR THE DEGREE OF
BACHELOR OF ARTS IN COUNSELLING PSYCHOLOGY**

SEPTEMBER-DECEMBER 2018 SEMESTER

CAMPUS: ROYSAMBU

DEPARTMENT: PSYCHOLOGY

COURSE CODE: COU1313

COURSE TITLE: SOCIAL PSYCHOLOGY

EXAM DATE: FRIDAY 7TH DECEMBER 2018

DURATION: 3 HOURS

TIME: 6:00PM-9:00PM

MODE: ONLINE

INSTRUCTIONS

- Read the instructions and questions carefully before you write the answers.
- Write your **STUDENT NUMBER** in the Answer Booklet given
- **Answer any four questions**
- *Write clearly and legibly.*
- *ALL PAC University's examination rules and regulations apply*

Answer any four questions (40 marks)

1a) Explain how physical characteristics and non- verbal behaviour affect our formation of impression of others (5 marks)

b) Account for the role played by self- perception in determining ones social identity (5 marks)

2a) Discuss the attribution theory and its role in self- perception and perception of others (5 marks)

b) Explain why it is necessary to understand self- perception (5 marks)

3a) Analyse the effect of attitudes on people's behaviour (5 marks)

b) Discuss why the study of attitudes is important to a counsellor (5 marks)

4a) Discuss any three behaviours that people with low self- esteem may engage in (6 marks)

b) Do women and men differ in their level of self- esteem? Give reasons for your answer (4 marks)

5 Discuss two ways in which people form impression of others (6 marks)

b) Explain any two errors caused by stereotypes (4 marks)